TX 715 .M25 1921 Copy 1 The Business of being a Housewife





The Business of Being a Housewife

2nd Edition

A manual to promote Household Efficiency and Economy

Maure, Manual Corp. (1946)

by Mrs. Jean Prescott Adams present Director of the Department of Food Economics

ARMOUR AND COMPANY

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As meat is one of the most important items of American diet, its price is a matter of moment to every housewife. Comparisons between the cost of live animals and the price per pound of meat sometimes lead to the conclusion that the existing margin is too wide and that possibly the profits of the middleman are too large.

After fair analysis, the housewife realizes that a live animal is not all meat and, furthermore, that the meat carcass is not all steaks and rib roasts. A comparison, therefore, between the live cost of meat animals per pound and the cost per pound of a tenderloin is misleading, if it results in any conclusions relative to margins.

Then we must reckon with the wide difference in grades of meat. We cannot correctly estimate the cost of a steak cut from a prime beef by that of a steak from a grass-fed cow. There are several grades of meat, depending upon the nature and feeding, each wholesome and nutritious, but some demanding more special cooking than others.

About fifty-five per cent of a steer is meat; the remainder includes the hide and various other by-products, which, except the hide, are not worth in their primary state anywhere near as much per pound as they cost alive. The fifty-five per cent of the animal which is meat must, therefore, carry the greater portion of the original cost. That is why a steer carcass might be sold by the packer for twenty cents a pound and still fail to pay a profit, even though the live animal cost the packer only twelve cents a pound. The casual observer, noting a difference of eight cents a pound between the live animal and the carcass, might say a sixty-six per cent increase in price is unduly large; but a little deeper study develops that the return from the carcass in this instance would fail to equal the amount paid for the live steer.

When a retailer buys a carcass, he purchases neck meat as well as loins; chucks as well as rounds. Portions of the carcass have to be sold at or sometimes less than he paid per pound for the carcass. The choice cuts necessarily have to make up for the losses on the less desirable portions. It is not unreasonable, therefore, that the retailer should charge fifty or sixty cents a pound for choice steaks and fifteen cents a pound for boiling beef out of a carcass which he bought at the rate of twenty cents a pound.

Only the aggregate price which the retailer gets for all parts and portions of the carcass will show his margin over the initial cost. It is wholly improper, therefore, to compare sixty cent steaks with twelve-cent cattle with a view to determining profit.

The same thing is true of hogs and of sheep. A hog is not all meat, nor is the meat all ham. A sheep is not all carcass and only a small part of the carcass cuts up into chops. One must know the aggregate return and something about the costs of doing business before a justifiable conclusion as to price margins can be determined.



THE BUSINESS OF BEING A HOUSEWIFE

HE home managers have in their hands the most important business of the nation. American women realize that to their duties as home makers, mothers, and guiding influences, is added an important economic responsibility. The manner in which the purchasing power of twenty million home managers is used has an inestimable effect upon the production, collection, and distribution of all products in the market.

This second edition of "The Business of Being a Housewife" is respectfully dedicated to the thousands of wise home managers who are determined to understand more fully their relation to the producers of the country and to the great industries, such as that of Armour and Company, who have made possible the providing of perfect food in perfect condition at any distance from the farm.

ECONOMIC

A study of the national and world situation CHANGES on food production shows that old-time low food prices may never return. Formerly much of the food was raised by numerous individual families on Government land at nominal cost; today practically all food is raised on expensive land—the plains have been turned into villages and farms by the increasing population. Many men and expensive machinery and equipment are needed to produce our present high standard products.

It became economically unsound for so great a percentage of food producers to spend their time in producing meats and staples, only part of which could be consumed by themselves and their near neighbors, the rest going to waste. The great waste of the surplus products set the minds of men of genius to devising ways to preserve the foods of abundant harvests for the seasons of scarcity. The result is before us in the form of modern cold-storage plants, refrigerator cars, volume-curing and pickling of meat products, and volume-canning of fish, meats, fruits, and vegetables; great cereal factories, etc.

The standard of quality has been raised and the sanitary handling of foods greatly developed. While this has increased the prices a little, it has also increased the efficiency and earning power of the consumer and has tended towards the better health of the nation. The only way to equalize prices, for the high quality of foods demanded by discriminating home managers, is through efficient commercial handling and the conservation of every bit of material. While the efficiency of the Armour organization is regarded as of the highest standard, the organization is continually striving to still further increase this efficiency.

Armour and Company act as a great service link between the farmers and consumers. Through our agricultural department we reach out to the farmer and advise him in producing the best meat animals and farm products within his farm's possibilities. We assist him to improve his soil and to feed his animals to the best advantage.

The raw material buyers for Armour and Company are all experts in their special lines. They search the markets to select the best products for each branch of our service. Then various corps of specialists analyze and prepare the foods in the most efficient, scientific, and satisfactory way for the consumer. Through able management the most expert service today goes into the translating of a meat animal into wholesome U.S. Government inspected meat, either fresh, smoked, dried, prepared, or canned.

BUY FOR REAL. VALUE

Expensive experimenting with foods may be eliminated from your accounts by the simple method of buying by known brands. Label reading is today's most important

buying guide. A dealer soon learns the wants of his quality buyers, and, knowing your demand for high standard commercially prepared foods, he will be careful to select correspondingly good quality foods when replenishing his stock.

Every careful home maker demands that the meat she buys, whether fresh, smoked, dried, cured, or canned, bears a U. S. Government inspected and passed label, and should demand canned foods marketed under a reliable firm name.

Standards of purity and quality in the preparation of commercial foods have gradually raised, until now there is practically every food for every need in convenient sanitary packages at your corner market under a quality label guarantee.

Drudgery has been literally taken out of food preparation. Madam Home Manager's time may now well be employed along more constructive lines than in shelling peas and stringing beans. Her's is the responsibility and privilege of selecting foods for her family's menus in such combinations that every food-need of the body is supplied in proper proportion.

DO YOU KNOW This is one of the most serious mat-FOOD VALUES? ters before us today, and the physi-

cians of the entire country are deplor-

ing the fact that many of the children of the wealthy as well as of the poor are undernourished. Do you know foods? Prepared foods release you from less important tasks, that you may have time to learn food values. It rests with the responsible housewife to plan her own time so as to achieve the greatest returns in the health and efficiency of her family. Food knowledge means a better-fed nation.

A pantry stocked with a wide variety of quality foods and a working knowledge of individual needs and food values will make it possible for the home manager to prepare the proper foods within her budget limitations.

PLAN YOUR A simple budget, or account keeping system, is a necessity in every well-ordered, successful business. The

world of today holds so many attractions that we must carefully select those necessities and comforts that will mean the most in real value to us, and then adhere to that selection. The only way to know that we are following our own plan is to have a simple accounting system. At the end of the month, we should look over the figures and decide upon the readjustments necessary. To insure progress and stability, our monthly accounts should show some savings and advancement expenditures.

We offer suggestions throughout this book, arranged to help the average housewife solve her knotty homenanging problems. We have been greatly assisted by the women editors of national women's publications, prominent home economics teachers, and writers on vital home subjects. This array of talent aims to make this book of the greatest help possible to the American Housewife.

-Jean Prescott Adams

ARMOUR PRODUCTS

Many thousands of housewives have come to depend upon the Armour Oval Label as a buying guide for a wide variety of their pantry and refrigerator staples; they know they can depend upon the uniformity and quality of every Oval Label product.

Madam Home Manager receives the full benefit of our fifty-some years of experience in caring for foods. She has the Armour assurance of uniformity and quality and is guided in her buying by the distinguishing quality Oval Label.

We prepare and distribute with great efficiency, fresh, smoked, cured, dried, prepared, and canned meats, all Government inspected.

A full line of Armour shortenings and frying mediums, as well as our economical oleomargarines and delicious Cloverbloom Butter, may be secured from your dealer. Salad oil under the Oval Label, as well as peanut butter, will continue to meet with popular favor. The evaporated

milk and identifiable or carton eggs are considered indispensable by the average home manager.

Cheese is becoming more and more favored for its high food value, and it is with satisfaction that many learn of the great variety of cheese sold under the Armour guarantee of quality.

Armour's Pork and Beans, Peanut Butter, Evaporated Milk, Mince Meat, etc., are favorite products, and Madam Home Manager will be able to obtain the well-established Armour brands at her market.

Armour and Company maintain a well organized department of Food Economics as a medium of expression to the American housewife. This department is made up of trained and experienced dietitians, teachers of home economics, food chemists, practical home managers, writers and lecturers.

We are equipped and prepared to give every home maker the practical, technical and economic information she may need on any food or home managing subject.

THE PURPOSE OF THIS BOOK

It is the purpose of this book to assist Madam Home Manager in her mastery of the problems incident to the feeding of a family for health, happiness and efficiency.

To simplify the presentation of this very important material, we have divided the book into four sections: Section one covers the apportionment of the income; Section two deals with the wise selection of foods and the place of each class of food in the building of a well-bal-

anced menu. Section three is devoted to fundamental cookery suggestions. Section four holds for the reader a wealth of general information to assist in simplifying the labor of cookery.

As this is a manual of household efficiency and economy, we have aimed to give the greatest possible number of helpful suggestions, referring the reader to a number of splendid cook books for recipes. (See Page 28)

Keep this book handy for constant reference



Every home maker has a cherished ideal for the various members of her family. The rapidity with which that dream is realized depends upon how the family income and individual energy are used. To those who have never kept a record of expenditures, the first definite step toward establishing a substantial financial basis and assuring progress to the family is the keeping of an expense account. Each day, make an accurate accounting of all expenditures. Keep this carefully for four months, then, with that account as a basis, plan your expenditures for the next four months and live within that plan. The third quarter, keep your expense account again and then you will have the accurate information regarding the financial needs of your particular family. After a careful analysis, make up a year's budget, cutting down non-essentials and adding to accounts that really mean an advance step toward your goal.

The following percentages will serve as a guide showing the possibilities of various incomes. Each family will find it necessary to adjust the figures according to special needs, local conditions and family ambitions. Special education is worth economy in many lines, as it offers future returns and is really an investment.

The food section of the Family Account Book is perhaps the most important. Without properly prepared food in proper combination, and quantity, we are not able to exercise our greatest earning ability, to grasp new situations as we should, or to invest our savings wisely. By keeping the food account according to the body building uses of the food purchased, we daily progress in our food knowledge and become adepts at using alternative foods.

When one really operates a budget plan to win, it is an advancement in itself. In cases of a large independent income it is wise to have your banker's representative work out a budget for you. The budget outline, on page 6, is estimated for a family of five, one young child, two school children, mother and father. Where the family is smaller, the food and clothing accounts will change, the amount saved going either to savings, investments, or advancements.

BUDGET FOR \$200.00 A MONTH OR \$2400.00 A YEAR

As this monthly income should be apportioned to permit of the proper savings and investments

	Family of Two		Family of Three		Family of Four		FAMILY OF FIVE	
1TEMS	% OF INCOME	AMOUNT	% of Income	AMOUNT	% OF INCOME	AMOUNT	% of Income	AMOUNT
Food	20	\$40,00	25	\$50,00	32½	\$65.00	40	\$80,00
Shelter	171/2	35.00	20	40.00	22½ 12½	45.00	25	50.00
Operating	10	20.00	11	22.00	121/2	25.00	13	26.00
Clothing	9	18.00	11	22.00	13	26.00	15	30.00
Contingency	431/2	87.00	33	66,00	191/2	39.00	7	14.00
Total	100%	\$200.00	100%	\$200.00	100%	\$200.00	100%	\$200.00

As the \$200 Income of Fifty Representative Urban Families was spent Jan. to June, 1920

	FAMILY OF THREE	FAMILY OF FOUR	FAMILY OF FIVE
Food Shelter Operating Clothing Contingency:	30% \$60.00 25 50.00 12 24.00 15 30.00	35% \$70.00 28 56.00 12 24.00 17 34.00	40% \$80.00 30 60.00 10 20.00 15 30.00
Insurance Advancements Savings Amusements Investments	18 36.00	8 16.00	5 10.00



Dividing Income for Wise Spending

FORM FOR YOUR FAMILY BUDGET

Itemized Accounting of Expenditures and Percentage Apportionment of Income.

Estimated for Family of Five on \$300 a Month. Percentages of Expenditures for Food, Operating and Contingency vary according to income.

The accompanying is a family budget outline that is easily adjustable to entirely satisfactory use in your home. If the home manager, by means of her ingenuity or by doing work herself, saves on the results excluded the satisfactory does not be resulted to the save of t

by means of her ingenuity or by doing work herself, saves on the regular scheduled expenditures, that money should go to her personal account. Preparedness is a big factor in the growth of the Home Manager's credit column.

With this form as a guide, lay out your family budget outline, in any ordinary notebook eight by eleven inches. Substitute your own income and percentage figures, listing your needs under their proper heads. As this outline is general, it may contain some sug-

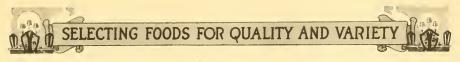
tures for Food, Operating and Contingency vary according to income, gestions better fitted to your neighbor—just leave these items out of your budget and add any others in their proper class.

The analysis of your needs and expenses necessary to make up your very own budget is a great help toward keeping within your income bounds.

Attach a pencil to your account book and keep it where you will put down the day's expenditures regularly each evening.

Make your budget a co-operative affair, soliciting suggestions from the family as to what investments, savings, etc., to make.

	TH		INCOME \$300.00	YEAR	
		Thia apportionment is	for the ideal expenditure dur		
	FOOD 30#	SHELTER 25%	OPERATING 15#	CLOTHING 15%	CONTINGENCY 15%
Date	Meat Milk Groceries Fruits and Vegetables Bakery Hotel Meals	Rent or payments on owned home	Heat Light Fuel	Materials Tailor Seamstress Ready to wear Cleaning	Savings Advancements Insurance Amusements Health Personal
2		Interest			
4 5		Taxes	Help		
6 7		Insurance	Laundry		
8 9		Upkeep	Phone		
10 11 12		All repairs on property	Ice		
13		Car fares to business	Furnishings renewed, repaired or cleaned		
15 16					
17					
19 20 21					
22 23					
24 25					
26 27					
28					
30					
Total	\$90.00	\$75.00	\$45.00	\$45.00	\$45.00



PROTEIN FOODS

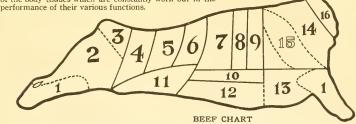
Food experts agree that 20 per cent. of the entire diet should consist of protein. In our country, meat is the favorite protein food. It provides a portion of the energy which is also furnished by carbohydrates and fats, but its chief purpose is to supply material for growth and repair of the body tissues which are constantly worn out in the

FRESH BEEF

Much of the frontier, upon which vast numbers of cattle were formerly raised, is now cut up into small farms and town lots. Hereafter, we must raise the greater portion of our meat animals upon expensive land and feed. The cost of production has increased many fold and con-

sequently meat is higher in price. Packers, through utilizing by-products, keep the cost of wholesome meat within the reach of the consumer.

(See page 2)



NAME OF CUT	WATER	PROTEIN	FAT	Ash	CARBO- HYDRATES	CALORIES PER LB. UNC'KED	COMPARATIVE			HELPS	How Used
1. Shank	42.9	12.8	7.3	.6	None	545	Least Expense	Sear,	cook	slowly	Stews and soups
2. Round	60.7	19.0	12.8	1.0		895	Economical	44	44	quickly	Steaks, and roasts, heel
											for pot roasts and stews
3. Rump	45.0	13.8	20.2	.7		1110	Medium	44	44	slowly	Steaks, pot roasts, brais-
											ing and corning
4. Sirloin	54.0	16.5	16.1	.9		985	Reasonable	66	64	quickly	Steaks
5. Pin Bone	52.4	19.1	17.9	.8		1110	44	"	44	" "	Steaks
6. Porterhouse .	52.4	19.1	17.9	.8		1110	44	4.6	66	44	Choicest steaks
7, 8, 9, Prime Ribs	43.8	13.9	21.2	.7		1155	44	54	64	**	Best roasts
10. Short Ribs	57.4	15.6	13.0	.7		840	Economical	46	44	slowly	Roasts and stews
11. Flank	54.0	17.0	19.0	.7		1115	44	44	4.6	"	Steaks, stews, braising
12. Plate	45.3	13.8	24.4	.7		1285	44	64	"	66	Stews, soups, corning
13. Brisket	41.6	12.0	22.3	.6		1165	44	66	66	**	Stews, pot roasts, soups
14. Chuck	62.7	18.5	18.0	1.0		1105	- "	44	44	44	Roasts, steaks, pot roasts,
											boiling, stews
15. Shoulder Clod	56.8	16.4	9.8	.9		720	44	44	44	4.6	Steaks and pot roasts
16. Neck	45.9	14.5	11.9	.7		770	**	66	44	44	Soups, stews and corning

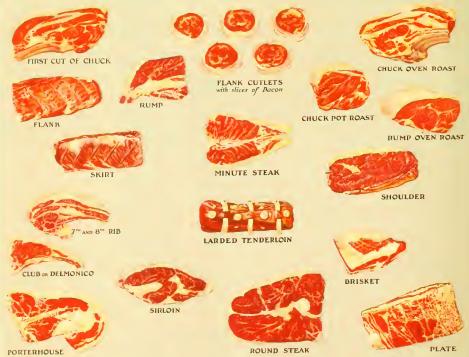
Boneless Cuts—Other things being equal, the following boneless cuts give much more nutrition, per pound, than the regular cuts. I Shank meat; 1.2 Insides and Knuckles; 3 Rump Butts; 4.5 Sirloin Butts; 6 Strip Loins (bone in); 7 Beef Rolls; 11 Flank Steak; 14 Boneless Chuck. Tenderloin is inside of the loin under 4, 5 and 6.

Armour and Company Meats are delivered to your dealer in perfect condition



· STANDARD CUTS OF BEEF ·





Every wise home manager should learn to cook to advantage every cut of meat.

This knowledge of correct cookery offers an opportunity for a wide variety of meat dishes.



Rib

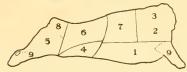
9. Shank

Rump

Loin

VEAL PORK LAMB AND MUTTON

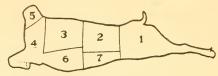




755 690

480 735

580



VEAL.

Medium

Low

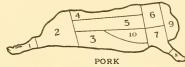
Na	me of Cuts	Calories per lb. uncooked	Compara- tive Cost	Cooking Helps	How Used
1.	Breast	740	Reasonable		Roast-baked
2.	Shoulder		**	"slowly	44 44
2. 3.	Chuck	515	Low	44 44	Roast-steak
4.	Flank	820	**	guickly	Steak — Casserole
5.	Leg	755	Reasonable	"slowly	Roast-steaks

quickly

slowly

LAMB AND MUTTON

Name of Cuts	Calories per lb. uncooked	Comparative Cost	Cooking Helps	How Used
1. Leg (hind)	1105	Reasonable	Sear, cool	Roasts
2. Loin 3. Rack (Corresponds with Rib Chops)	1795 1350	44	Slowiy	Chops, roasts Chops, crown roasts
4. Shoulder or Chuck	910	Medium		Stews
5. Neck	985	Low	44	Stews, casse-
6. Plate 7. Flank	1560	Low	44 41	Roasts, stews



Steaks-roast

Roast-chops

-steak Soup-stew

Roast-pot roast

Name of Cuts	Calories per lb. uncooked	Compara- tive Cost	Cooking Helps	How Used	Name of Cuts	Calories per lb. uncooked	Compara- tive Cost	Cooking Helps	How Used
1 and 8. Foot	365	Low	Long, slow	Stewed, pickled	5. Pork Loin	1270	Reasonable	Moderate	Chops and
2. Ham	1345	Reasonable	cooking Long, slow	boiled or fried Smoked, then boiled or baked whole; steaks— sautéed, broiled		1340 1480	Low Medium	slowly	roasts Cheaper steaks and roasts Steaks, roasts, boiling
3. Belly (bacon)	1455	Reasonable		Smoked - broiled	6 and 7. Shoulder				
4. Fat Back (salt pork)	3860	Medium	Slow cook-	Boiled with vegetables	9. Neck	3435	Low		Stewed, baked or braised
	1				10. Spare Ribs		Low	46 66	Baked or boiled

Ask your dealer for Armour Meats - they are U. S. Inspected



U.S. GOVERNMENT MEAT INSPECTION



Every home manager should have a thorough understanding of what U. S. Government Inspection of meat is its significance and importance in her selection of meats. Practically everyone who has ever purchased meat has noticed a round purple stamp, the size of a half dollar, bearing the words "U. S. Inspected and Passed," in the center of the commercial cuts displayed.

The government stamp on the meat you purchase is your absolute guarantee that the meat you are buying is wholesome. Itsignifies that the animal from which that piece of meat was cut had passed four separate inspections, and that the meat was found to be free from all disease and in perfect condition when it left the packing house.

Government meat inspection is one of the greatest protections to the American table. Only concerns doing

interstate business offer this protection.

All meats have four inspections. The ante-mortem inspection is termed "on the hoof." The three post-mortem inspections are made upon the glands of the neck, on the viscera and on the dressed carcass.

Only about 60 per cent of the meat consumed in the United States is United States Government inspected. When the public shall demand that all meats be inspected, we will have the much-needed nation-wide inspection, which will insure wholesome meats for all. Women's organizations should make this movement a definite part of their regular programs and consider it a duty to buy only U. S. Government inspected meats.

The products of each packing house are identified by the letter and number and the U. S. Gov't Inspection mark

on each commercial cut.

COLD STORAGE HELPS SOLVE THE NATION'S FOOD PROBLEMS

Cold storage is a great factor in the present solution of the nation's food problems. It is a means of holding certain foods over from the season of plenty to the season of scarcity. Since the first mechanical refrigeration was installed in the late eighties, Government investigators have been continually studying various methods of preserving food, without canning, and all insist that there is no modern method which equals cold storage. Understanding is fast eliminating the prejudice against use of supplies from cold storage plants of reputable houses.

The first cold-storage house was cooled by the use of a mixture of crushed ice and salt. The modern process is the ammonia brine method. As the liquid ammonia enters the pipes that carry the refrigeration through the cooler, it expands and is forced through the pipes as an ammonia gas. An absorption method is also frequently in use. Ammonia brine is by far the best method of cooling. It is cleanly, absolutely odorless and, through use, has proved its efficiency.

The establishment of scientific refrigeration plants has made possible a variety and abundance of food at any season on the American table.

Coolers are kept at an average temperature of 38° F. for foods kept a short time. The temperature of the freezer is normally ten above zero to ten below. Fresh meats are not allowed to stay in the coolers longer than one to two weeks. If they must be held longer, they are sent to the freezer. When meat is to be thawed, it is taken from the freezer and sent to the coolers. Once taken from the freezer and defrosted, neither meat nor any other food should ever go back. There are time limiting cold-storage laws in twenty states. Twelve months is the limit of time allowed in nineteen states.

BUTTER AND Butter in cold storage is kept at a temperature of zero to five below. Its sweetness and delicate flavor is the same when taken from storage as when put in.

Eggs that are absolutely fresh and in perfect condition when placed in cold storage, will keep perfectly at a temperature between 29° F. and 31° F. for six to nie months. Eggs laid in April and May are kept for midwinter use, and the June pack is used in autumn and early winter when the supply is scarce and prices high.

POULTRY The box of frozen poultry your dealer displays fresh from cold storage is most attractive and appetizing. A Nationally known name on the box guarantees the quality. Such poultry was especially selected and carefully fed some time before killing. It is fine-flavored and dainty. Always buy your frozen poultry in the frozen state and thaw it out at home. Directions for thawing are on page 13.

Cold storage makes possible a full variety of foods at all seasons

O Selecting Foods



GREAT VARIETY OF MEAT CUTS

The great importance of meat as food lies in its high protein content. Protein is body building material. forms one-fifth of our food requirements. Half of the protein requirement is furnished by meat. In lean meat the

solid protein is very nearly in the pure form.

Meat is delicately constructed with small cells of tissue holding the flavory juices. These cells are held together by a connective tissue. In the cheaper cuts of meat, the cells or fibers holding the juices are long and the connective tissue thick. In the structure of the expensive steaks and loin cuts, the cells are short and the connective tissue thin. It is this difference in structure that makes it necessary to use entirely different methods of cooking for the tender cuts and for the cheaper ones. The same resulta tender, flavory, nutritious cut of meat-may be obtained with the cheaper cut as with the expensive loin cuts, if the proper method of cooking is employed.

EOUALIZING One so often hears the remark. "I wish someone would invent a new animal.' YOUR MEAT BUYING The housewife is tired of ordering beef. mutton, pork or veal day after day. Too

often she orders only the roasts, steaks or chops from these typical animals and then complains because her meat bill is high. This idea of lack of variety in fresh meats is all because of the unsound and uninteresting habit of buying the same cuts over and over again.

For every loin of beef there are several other cuts besides the extra portions, such as heart, liver, kidney, brain, etc. In these lie possibilities for many distinctive dishes and interesting flavors.

While there are not so many cuts of pork and lamb, there are great possibilities for variety in the preparation.

Nine out of ten home managers have believed for years, as do some even now, that the more expensive and most tender cuts of meat must naturally be most nutritious and that the cheaper, long fibered cuts are to be discarded or left for the butcher to dispose of, not realizing that their purchase of the tender cuts only, forces prices of these cuts high enough to cover the cost of the carcass. We are grateful that our leading dietitians of today are teaching women the truth: that the cheaper cuts of meat are exactly as nutritious as the tenderer cuts, if not more so, because the blood is drawn to the parts in which the muscles are constantly used, thus continually rebuilding the tissue.

In a dressed beef carcass of 700 pounds there are about 200 pounds of prime meat. The loin of the hind quarter, composed of sirloin, porterhouse, and club steaks and the prime ribs of the fore quarter, are the commercial cuts most tender and easily prepared, and so are most in demand. Your butcher orders the cuts you demand. If you neglect the cheaper cuts and extra meat portions. he will not order them, and the expense of their production will be distributed over the cuts in demand.

An economically sound buying campaign would be a resolution by the housewives to use in its regular order every cut on a side of meat before reordering a cut. One of the extra meat portions could well be every third meat purchase.

In order to secure the most satisfactory cuts of meat, marketing should be done in person. Before this can be done with any degree of satisfaction, the buyer should be familiar with the various cuts of beef, pork and mutton.

The meal is planned around the meat dish, as a rule: so it is most important to select the main meat dish with greatest care.

HOW MEAT

When buying beef, see that it is bright red TO SELECT in color, streaked with fat and firm. The streaks of fat add to the food value and make a more flavory steak or roast. Veal

is pink in color, but less firm. Mutton flesh is firm and dull red in color, the fat hard and white or slightly yellow. Pork is dark pink in color and the fat is less firm than beef or mutton.

SUPPLYING YOUR DEALER WITH FRESH MEAT

The modern system of refrigeration has made world-wide distribution of fresh meat possible. Refrigerator cars, iced en route in such a man-

ner that the contents are kept always in a current of cold air, make it possible to carry the products of the packing house to remote parts of the country and deliver them in sound condition.

The housewife in turn may have such products by being discriminating in her marketing, skillful in her cooking

and careful in her serving.

By a knowledge of all the cuts of meat, the housewife can keep down her meat expenditures. She should also have her recipe file well stocked with tested recipes for the wide variety of popular meat dishes to be made with the less expensive cuts.

For those who do not include meat in their diet, there is a wide variety of non-meat protein foods to choose from. Eggs, cheese, milk, and beans will give the necessary protein for a complete diet.



· BEEF THE FAVORITE MEAT ·



Much of the vigor and force of Americans is attributed to the beef which is so generously included in the American diet. It is the favorite meat of a large percentage of people of every nation because it is easy to secure, is delicious of flavor and, properly cooked, is easily assimilated. The best cuts of beef for broiling are porterhouse, sirloin, and tenderloin steaks. For roasting, the prime ribs are preferred, while for the pot roast the rump, round, chuck, shoulder clod and brisket result in a tender piece of meat of delicious flavor when subject to slow, moist cooking.

WAYS TO SERVE BEEF

DISH Beef à la mode	CUT Round, rump, chuck, and	DISH Filet of beef with string beans Hamburg steak	
Beef roast	Prime ribs, short ribs, sirloin, Spencer roll, sirloin strip, regular roll	Salisbury steak English beef soup Beef soup stock	Neck,round,rump,clod(ground) Shank, neck Shank, neck
Boiled beef Corned beef Spiced beef		Beef croquettes or loaf Beef collops Beef rissoles	Left-over beef Left-over beef
Braised brisket with vegetables English style flank Glazed ribs with macaroni	Lean brisket (boned) Lean flank	Beefsteak and mushroom pie Tournedos of beef with olives	Tenderloin
Braised beef with ravioli Braised sirloin with truffles or rice croquettes	Top sirloin	Ragout of beef, creole sauce Beef stew	plate
Tenderloin with mushrooms	Tenderloin steak	Pot roast of beef	Chuck, brisket, round, Spen- cer roll, neck, shoulder clod
Porterhouse steak	Club steak	Baked stuffed flank	Hanging tenderloin Flank steak

SAUCES AND GARNISHES FOR BEEF

SAUCES AND GARNISHES FOR BEEF						
NAME OF CUTS	SAUCE	GARNISH	VEGETABLES			
Shank Round Rump Sirloin Pin bone Porterhouse Prime ribs Short ribs Flank Plate Brisket Chuck Shoulder clod	Mixed vegetable Maitre d'hotel butter Tomato sauce Parsley; butter sauce Melted butter sauce Mushroom sauce Brown gravy Horseradish sauce Dressing; meat gravy Mint sauce Caper sauce Brown gravy Apple sauce	Parsley; jelly Water cress Corn fritters Peas or fried onions Baked stuffed tomatoes Head lettuce Stewed apricots; parsley Radishes Bacon curls; parsley Spinach Baked onions Currant jelly Parsley	Boiled potatoes Mashed potatoes, creamed carrots Lyonnaise potatoes Baked potato, sliced tomatoes Baked or au gratin potatoes Steamed potatoes, tomatoes Mashed, baked squash Lyonnaise, stewed corn Hashed brown potatoes Mashed potatoes, turnips Potato croquettes Boiled potatoes, spinach Browned potatoes			
Neck	Tomato sauce	Grape jelly	Creamed potatoes, cucumbers			

Eliminate all possible waste of effort or materials



POULTRY



Poultry is one of the most popular meats found upon the American table. Dry-picked poultry is the most sanitary and desirable. It is no simple matter to provide

fresh poultry to our thickly popularly is in the refi the most poultry is. To the water and hours from the policy of the policy of the water and hours from the policy of the policy of

Roast Fowl

But with improved breeding, scientific feeding and the modern cold-storage houses and refrigerator cars, Armour and Company supply a large clientele with either fresh or cold-storage poultry of the highest quality. "Spring chickens," so called because before the days of storage they could be obtained only in the spring—are from three to six months old. The older members of the chicken family are known as "fowl."

HOW TO SELECT A chicken's feet are soft and smooth

and the end of the breastbone is flexible. Poultry that is to be carried over from the season of

plenty is carefully selected and specially fed and prepared. Only the choicest corn and milk fed poultry is worthy of the skill and science displayed in modern cold storage. Scientific methods of packing fresh poultry, and shipment in the refrigerator cars originated by the packers, assures the most select fresh poultry in season. The undrawn poultry is preferred to the drawn poultry in the market.

To thaw frozen poultry, submerge it in a pan of cold water and leave in the water until thawed—about four hours for a four-pound hen. Cook as soon as thawed.

To "draw," it is only necessary to make an incision below the breastbone just large enough to insert the hand

and remove the entire viscera at once. Separate the giblets, remove the gall bladder without breaking it, and clean the gizzard by cutting through the flesh and removing the inside sack intact; peel the fleshy part off the sack. Insert two fingers under the skin of the breast and draw out and discard crop and windpipe, Wash the inside of the bird by allowing clean cold water to run through it. Wipe inside and out. From this point, the

chicken is treated according to the method to be used in cooking. If it is to be "fried," it is split in half lengthwise, if very young, or in smaller pieces if it is a fowl. For a roast, the chicken is left whole; for stewing, the fowl is entirely disiointed.

REFERENCES U. S. Dept. of Ag. Bulletins. Circulars 61-64. "Studies of Poultry from the Farm

to the Consumer." "How to Kill and Market Poultry" by M. E. Pennington. "Poultry as Food."

WAYS OF SERVING CHICKEN (also see pages 32 and 40)

TTTT OT SELECTION (GROUND STORY)						
CHICKEN	ACCOMPANIMENTS	CHICKEN	ACCOMPANIMENTS			
Roast Fricasseed Smothered Fried Baked Stuffed Broiled Chicken à la King Chicken Patties	Mashed Potatoes—Creamed Onions Steamed Potatoes, Parsnips Corn Fritters, Peas Mashed Potatoes, Jelly Glazed Sweet Potatoes Shoe String Potatoes, Combination Salad Potato Chips, Tomato and Lettuce Salad Mashed Potatoes, Jelly	Curried Cold Sliced Croquettes Chicken Hash Chicken en Casserole Chicken Pie Chicken in Aspic Jelly Creamed	Steamed Rice with Parsley Au Gratin Potatoes, Jelvey Creamed Potatoes and Sweetbreads Steamed Rice, Jelly Carrots, Baked Onions and Potato Balls Potatoes—Stewed Tomatoes Potato Croquettes Baked Potatoes—Sliced Cucumbers			

Extend the meat flavor of left-over dishes with Armour's Extract of Beef



MAIN DISHES FOR MANY MEALS



LAMB

Lamb and mutton afford welcome meat dishes. Lamb is most easily digested and very nutritious.

From a standpoint of economics, the increased use of lamb and mutton results in greater production of wool.

In the menu, lamb and mutton should hold a permanent place because of the number of attractive and wholesome dishes they afford. The crown roast of lamb is a decorative and delicious dish. The leg of lamb and shoulder roll are just of the right size to be convenient for the average family. With a sauce of tart jelly accompanying, they make an excellent special or company dinner dish. There are the loin chops; "French" and "American" rib chops, delicious morsels when broiled; the shoulder, which may be made into a mock duck that would deceive the most observant; the neck and other cuts, which make delicious stews, ragouts and broth. Twice a week is not too often to have lamb in the menu.

VARIETY OF LAMB DISHES

VARIETI OF LAMB DISHES	
DISH CUT	
Roast Lamb with Mint Sauce, Leg-shoulder roll-crown ribs	
Braised Lamb with Currant JellyShoulder	
Boiled Lamb with Caper SauceShoulder—leg	
Sauté of LambShoulder	
Epigramme of LambBreast	
Curried LambLeft-over	
Ragout of LambLeft-over—chuck—neck	
Irish Stew Neck — breast	
Roast Saddle of MuttonSaddle	
Broiled ChopsLoin or rib chops	
Breaded Lamb ChopsLoin or rib chops	
Lamb Steak Steaks cut from leg	
Lamb CroquettesLeft-over lamb or mutton	

PORK

Barbecue of Lamb Leg — Loin — Shoulder Casserole of Lamb Neck — shoulder — chuck

The story of pork in the menu takes us back to the days when the Chinese people discovered the goodness of roast pork when the house burned and accidentally resulted in the first "burnt pig." Every house in the village was soon in ashes to supply every inhabitant with the delicacy, and its popularity has steadily increased.

Like all meat, pork is classed among the protein foods and builds body tissue. Because of its high percentage of fat, it also supplies heat and energy to the body.

The U. S. Government Inspection stamp guarantees the wholesomeness of the pork you buy.

The digestibility of pork depends largely upon proper

cooking—it should be thoroughly cooked in a slow oven. Smoked pork, in the form of ham and bacon, is very easily digested, this being due to the curing and smoking.

In planning the menu including pork, include vegetables containing considerable water, such as cabbage or greens, and tart fruit and spicy dessert. Such a combination will complete a meal rich in food value and satisfying to the appetite.

PORK DISHES

DISH	CUT
Sautéed Pork Chops	Chops
Breaded Pork Chops with Tomato Sauce	Loin Chops
Pork Steak	Steak cut from shoulder
Roast Pork with Apple Sauce	Loin, Boston butt, shoulder, tenderloin, blade butt,
Stuffed Pork Tenderloin	(green ham
Pork Tenderloin with Sweet Potatoes.	
Crown Roast of Pork	Crown prepared from ribe
Spareribs and Sauer Kraut	Spareribs
Boiled Pork with Vegetables	Neck, belly, hocks, feet,
Breaded Pork Cutlets	Shoulder
Roast Boston Butt	Boston butt
Hot Pork Sandwiches	Roast pork
Cold Pork Sandwiches	
Creamed Pork in Patties	
Pork Rissoles	

FISH

Fish is an easily assimilated protein food and is sufficient for the main dish of the meal occasionally. See cook books, referred to on page 28, for cookery methods.

Fresh fish of many varieties are available only to those who live near the great bodies of water. The national producer, however, by canning makes it possible for all housewives, regardless of residence, to have these valuable foods at any season. The process of canning is done with the utmost attention to every detail necessary to produce a perfect product.

The best quality of various kinds of fish are selected, canned, and transported to all parts of the country. The housewife has but to exercise her ability in attractive service and correct combination when using these foods. The nationally recognized brands of shrimp, sardines, lobster, clams, and salmon are found in every quality retail store throughout our country.

Armour's Fresh and Cured Pork products assure satisfaction



The extra meat portions are all the edible parts of the animal not included in the list of regular cuts. They are nutritious protein

foods. A great variety of inexpensive and tasty dishes can be made with the various extra meat portions. This will add distinction and variety to your menus.

EXTRA BEEF AND VEAL PORTIONS

Name	Wat'r	Prot.	Fat	Ash	Carb'	Cal. perlb.	Comparative Cost	Characteristics	Use
Tripe	78.0 79.7 76.7 51.8 86.6 71.2 67.9 13.7 59.2 70.9 53.2	16.3 16.4 16.6 14.1 8.8 20.4 26.3 4.7 16.2 16.8 14.8	4.98 3.2 4.8 6.7 9.3 4.5 6.3 81.8 24.4 12.1 24.7		1.7	480 440 500 545 540 585 755 3540 1330 825 1320	Economical Medium Reasonable Economical Medium Economical Reasonable Medium Economical	Easily tried out or used Easily cooked, very tender Needs care in cooking	Pickled, breaded, à la Creole Stew, casserole Stewed, sautéed, boiled, grilled Boil'd, corn'd, bak 'd, smok'd, or pickl'd Fried, sauteed, scrambled with eggs Fried, baked, larded with onions Soup, jugsed, boiled, braises Soup, jugsed, boiled, braises Grentally larded, roasted in hot oven and served with mushroom sauce Creamed, bak'd in casserole, fr'd, salad Stuffed, braised, baked, fried

asted in hot oven

EXTRA PORK PORTIONS

Name	Wat'r	Prot.	Fat	Ash	Carb' hydr.		Comparative Cost	Characteristics	Use
Feet	55.4 63.5 45.3 77.8 75.6 71.4 75.8 58.7 47.5 15.0 16.0 83.3	15.8 18.9 13.4 15.5 17.1 21.3 11.7 17.7 13.90 4.1 5.9 11.9	26.3 17.1 41.3 4.8 6.3 4.5 10.3 19.8 38.1 66.9 78.8 4.0	.8 .5 .7 1.2 1.0 1.4 1.6 3.6 .5 .3 .2	1.4	1360 1080 1935 490 585 615 655 1165 1809 2900 3435 390	Economical " Medium Economical " Reasonable Economical " "	Easily prepared Needs slow cooking Needs slow cooking Must be prepared carefully Needs long, slow cooking Easily prepared Needs care in cooking Needs care in cooking Long, slow cook'g necessary Long, slow cooking Neels care slow cooking Neels slow cooking	Stewed, pickled, boiled, breaded and i fried Stewed or boiled in head cheese Boiled, roasted Sautéed, boiled or stewed Boiled, boiled or stewed Boiled, baked, braised i Fried, baked, larded with honion, fried with bosoles, creamed, scrambled with Sautéed, setwed, braised, boiled Stewed, or boiled with vegetables Boiled, soup, braised Boiled with vegetables Boiled with vegetables

EXTRA MUTTON AND LAMB PORTIONS

Name	Wat'r	Prot.	Fat	Ash	Carb' hydr.	Cal. perlb.	Comparative cost	Characteristics	Use
Kidneys	78.7	16.50	3.2	1.3		440	Medium	Easily cooked	Sautéed, stewed, braised, en Brochette
Lungs	75.9	20.2	2.8	1.20		495	Economical	Needs careful cooking	Casseroles, baked
Heart	69.5	16.9	12.6	.9		845	Medium	Long, slow cooking	Stuffed, baked, braised
Liver	61.2	23.1	9.0	1.7	5.0	905	**	Easily prepared	Santéed, boiled, baked
Head	67.2	14.43	16.12	0.94		920	Economical	Requires spec. care in prep.	Baked, stewed, stewed with dumplings
Brains	24.5	12.5	13.1	2.3		550	64	Needs care in preparation	Creamed, scrambled with eggs, fried,
Tongue	45.8	28.8	22.8	4.2		1465	Reasonable	Easily cook'd, care necess'ry	Boiled, braised, smoked
Milts	78.2	17.65	2.18	1.37		410	Economical	Easily prepared	Sautéed, fried with onions
Sweetbreads	79.7	13.95	5.80	1.43		490	Medium	Need care in preparation	Creamed, braised
Fries	85.4	12.37	1.02	1.05		270	Economical	Easily prepared	Fried
Feet	66.3	23.90	11.26	0.55		890	66	Needs long, slow cooking	Boiled with dumplings, boiled with vegetables

Serve some one of the Extra Meat Portions at least once every week

HAM AND BACON

Ham and bacon are two of the most popular foods in the Amercan market. These tasty staple foods

serve a double purpose. While they are perhaps the most satisfactory stimulators of a dull appetite, they are such hearty foods that in proper combination they easily satisfy

the most ravenous appetite.

Hams smoked in the stockinet covering retain their shape and keep moist and juicy to the last slice. The covering should be left on the raw ham and folded or tied over the cut surface so the ham will retain all the delicate nut flavor given by our special cure and expert handling.

The ideal ham is firm, moist, juicy, tender and of medium weight, not too fat or too lean. The stockinet cov-

ering keeps the selected ham moist and firm. Ham in some form is a welcome part of either break-

fast, luncheon or dinner several days every week. Bacon should be fine and firm—it is selected to suit varying tastes and may be purchased with either the fat

or lean predominating or evenly distributed. Through



Baked Ham

and savory forms of fat. As sources of heat and energy, bacon and ham rank high.

Even for a small family, it is wise to buy a whole ham. This kind of quantity buying is economical and the many ways to serve ham add variety to your menus. In planning the use of the whole ham, first use the slices for broiling, baked slice of ham, creamed ham and other dishes requiring slices or cubes of ham. Use the last half of the ham for baking in the piece.

Bacon in the piece or cartons of bacon should be kept on hand at all times. A breakfast of bacon

and eggs is the accepted breakfast and may be quickly and easily prepared. A few strips of bacon add just the right flavor to the roast fowl, meat loaf, larded tenderloin, or casserole of vegetables or cereals.

The drippings from ham and bacon should be kept in a cold place and used for shortening in spice cakes and cookies, for flavor in sauces for vegetables and meats, for sautéing where the smoked meat flavor is desirable, in the dressing for vegetable salads, and in the stuffing for fowl.

MANY WAYS TO SERVE HAM AND BACON BOILED HAM

Boiled Ham with Apple Rings-Cold or hot boiled ham served with a border of apple rings fried in deep fat.

Cold Ham with Sliced Pineapple-Ham sliced thin served with one slice of pineapple to each helping. Boiled Ham and Spinach-Slices of boiled ham steamed

over spinach, served with border of ham surrounding spinach. Fritters-Ground ham in a fritter batter with corn.

Rissoles of Ham - Diced boiled ham in cream sauce. baked in a pastry case.

Ham Patties - Creamed boiled ham in patty shells.

Timbales - Creamed ham in timbale cases. With Apricots Cold boiled ham garnished with apricots.

Hamau Gratin-Cooked ham in cream sauce in casserole with layer of cheese and buttered crumbs.

BAKED HAM

Spiced Baked Ham-Whole ham rubbed with brown sugar, stuck with cloves and baked. (See page 30)

Ham Roast Stuffed-Boned ham, stuffed with pork forcemeat, tied, steamed and baked. Served with celery sauce.

Baked Ham with Orange Baked Ham with Apple Sauce or Current Jelly or Corn Fritters

SLICE OF HAM

Broiled Ham Steak - Slice of ham half an inch thick, cut from large part of ham. (Continued on page 17)

Armour's Choicest Hams are branded STAR and are covered with the stockinet



MILK THE COMPLETE FOOD



Milk is nature's own food. It contains all the food elements necessary for body growth, protein, mineral salts, carbohydrates, fats, vitamines and water. It is the indispensable food for the young. It lends itself to a great variety of uses in the correct diet of the individual. Modern housekeeping demands that a supply of a quality brand of canned milk be in every pantry.

As an addition to coffee or tea, evaporated milk has long been a recognized boon. Now, however, the convenience of this as a pantry staple for the country, town or city home cannot be overestimated. It is ever ready for the milk or cream call necessary to the completion of a perfect festive meal, or the easily digested milk toast or eggnog for the convalescent as well as the everyday baking need.

According to latest scientific experiments, the growth properties known as vitamines, so rich in milk, are in no way effected by the process of water elimination used to produce evaporated milk.

Evaporated milk is a product of the greatest importance to all families far removed from the source of a reliable fresh milk supply. It is just the pure milk with a large part of the moisture removed. It contains all the natural butter fats, mineral salts, proteins, and solids of the fresh milk. Nothing is changed in evaporated milk excepting the quantity of water in the fluid. For that reason, when canned milk is used to feed to children it is best to purchase a reliable brand of evaporated milk. Condensed milk is whole milk reduced by heating; it differs from evaporated milk in that it has 40% to 44% sugar added.

A high quality evaporated milk contains 26.16% solids and 69.24% water. A test of the keeping qualities of this product demonstrated that evaporated milk would keep sweet ten days after the can was opened. On souring it may be used the same as soured whole milk and with equally good results.

To use evaporated milk as whole milk, it should be diluted in the proportion of one cup of evaporated milk to two and one-quarter cups of water. This will give a product averaging a rich whole milk.

VARIETY Evaporated milk is most satisfactory for OF USES cream soups; for sauces for vegetables, fish and meats. Whipped for puddings (undiluted). Used diluted, it gives splendid results in cakes, muffins, biscuits and other flour mixtures. As cream for coffee, cocoa and chocolate, cereals, fruits and puddings it adds food value and flavor. As a beverage diluted with water or for eggnog it is just as satisfactory as ordinary milk for children. For ice creams and custards, cream candies and fudge it adds a smoothness and creaminess.

WAYS TO SERVE HAM AND BACON (Continued from page 16)

SLICE OF HAM

Escalloped Ham with Peanut Butter—Dressing of crumbs, celery and seasoning, covered with slice of ham spread with peanut butter, buttered crumbs and baked until brown.

LEFT-OVER HAM

Ham Omelet—Cooked ham cut fine and folded into an omelet.

Croquettes of Ham with Green Peas—Ham ground, mixed with a thick white sauce, seasoned and formed in croquettes. Served on platter with creamed peas.

Tomato Stuffed with Ham-Minced ham and rice pressed into tomato shells and baked.

Sweet Peppers Stuffed with Ham—Cooked ham cut fine, mixed with crumbs and pressed into peppers.

Ham Sandwiches — Minced ham, chopped pickles and mayonnaise.

Ham Salad—Diced ham, diced celery, baked beans and mayonnaise. Served on lettuce.

Ham a la King—Diced cooked ham with green pepper, pimento and mushrooms in cream sauce.

FRIED HAM AND BACON

Ham and Eggs, Ham Cutlets, Boiled Bacon, Bacon and Eggs, Bacon with Fowl, with Veal, with Flank Steak, with Fish, Bacon as seasoning in dressings, Casserole of Bacon and vegetables, Creamed Bacon, Omelet, Bacon Sandwiches, Club Sandwiches (Broiled bacon and white meat of chicken between slices of toast).

SAUCES FOR HAM AND BACON

White Sauce Oyster Sauce
Egg Sauce Cheese Sauce
Yellow Béchamel Sauce
Brown Tomato Sauce
Horseradish Sauce
Horseradish Sauce

Armour's Veribest Evaporated Milk, highly satisfactory for all milk needs



TISSUE BUILDING FOODS



CHEESE Cheese has an important mission in the dietary: served as an accompaniment, it adds food value, flavor and distinction. In large quantities it may take the place in food value of the meat dish. It must, of course, be served in combination with vegetables or cereal food to supply the proper bulk.

Cheese contains protein and fat. It builds tissue and creates heat and energy. For variety it may occasionally be served as the main food for a meal-and adds zest when

used in salads and other table specialties. In fuel value, one pound of cheese is equal to three and one-third pounds of baked beans - or three quarts of whole

milk, twenty-five average size eggs, or of peanut butter approximately three-fourths pounds.

Popular cheese dishes are Spaghetti and Cheese, Macaroni and Cheese, Cauliflower and Cheese au Gratin, Potatoes au Gratin, Melted Cheese Sandwiches, Cheese Crackers, Eggs au Gratin, Cheese Croquettes, etc.

PEANUT BUTTER Peanut Butter is a highly concentrated, rich food, containing protein, carbohydrates and fat, all in large proportion. For this reason it may be used as a main dish in the menu in proper combination. Peanut loaf, peanut soufflé, peanut omelet, and peanut salad are fitting main dishes for the dinner or luncheon.

In order to properly balance in the diet, peanut butter must be combined with foods of more bulk and less food value. Salad dressing and peanut butter make excellent sandwiches. Combined with tomato pulp and milk, peanut

butter forms delicious soup. It may be used to flavor and to shorten cookies and drop cakes. It also adds to custards or salads. Due to its popular flavor, it also lends itself for use in the making of delicious confections.

BEANS Beans are in the class with meat and cheese as protein food and may alternate with them as the main dish in the menu. They offer a variety to the menu served as bean loaf, soufflé, croquettes, relish, salad, or as purée.

The choicest commercially prepared pork and beans are made from selected double hand-picked Michigan pea beans with carefully selected government-inspected pork. They are cooked by the Appert Dry Steam Process, thereby blending and retaining all the delicious bean flavor.

This dry steam process renders the beans more easily digestible than is possible for home-cooked beans.

EGGS Eggs contain all of the elements necessary to life. Next to milk, selected eggs are the most economical source of animal protein and, like milk, contain the growth elements popularly known as fat soluble A. Vitamines.

The highly concentrated food value of eggs makes it necessary to combine them with such starchy foods as bread or potatoes so that there will be sufficient bulk food for the stomach to act upon. Eggs are an excellent substitute for meat and are as indispensable as sugar in cooking. It is necessary to cook eggs slowly and at a low temperature to have them easily digested.

WAYS TO SERVE EGGS.

Soft Boiled Eggs Beauregard Hard Boiled Deviled Fried Egg Croquettes Egg Loaf Scrambled Eggs au Gratin Omelet Creamy Shirred Eggs à la Goldenrod Eggnog Grape Yolk Poached Eggs à la Suisse Steamed Egg Salad Eggs with Spinach Curried Scalloped Eggs in Tomato Sauce Eggs Benedictine



A satisfying combination ready at a moment's notice

Your dealer can get the tissue building toods under the Armour Oval Label

Selecting Foods



THE TASTY SAUSAGE



Delicately seasoned sausage, made of carefully selected Government-inspected meats, has a very definite place as a staple food. Sausage is all food, no waste, and most appetizing. The correctly blended seasonings of high-grade sausage, fresh, smoked or dry, start the gastric juices and act as an aid to digestion.

FRESH PORK SAUSAGE

Fresh pork sausage is very high in fuel value, the fat adding to the protein, heat and energy-producing material. This makes it essentially a cold-weather food. The drippings should always be saved to use as a sautéing medium or shortening.

HOW TO Fresh sausage, either links or bulk. Fry and serve with toast, pancakes or muffins, mashed potatoes, rice or hominy, for breakfast, dinner

or luncheon. Stuff potatoes and apples with fresh pork sausage, bake and serve as a nutritive luncheon novelty. Tart fruit always adds to the meal of which fresh pork

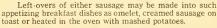
sausage is the main dish.

SMOKED SAUSAGE

Bologna and Frankfurters have gained wide reputation as dependable meats satisfactory for all informal occasions. They are made of pork, beef, and mutton. They are carefully spiced with delicate mild spices.

SUGGESTIONS Smoked sausage may be used for any FOR SERVING meal. The Bologna is preferable for luncheon dishes and picnics: the Frank-

furters for any hot meal.





More than the best breakfast

DRY SAUSAGE

As dry sausage is a product which originated across the water, American housewives are rapidly learning to appreciate its higher food value. Fresh U. S. Gov't inspected meat cuts are selected and combined with the choicest seasonings and subjected to unique curing processes, making this a most delicious food ready to eat. There is a wide variety to suit every taste. Recipes from Italy, France and the other foreign countries are followed or improved upon to make American dry sausage the superior food it is

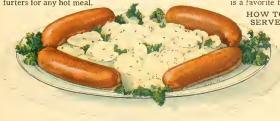
Dry sausage may be made into a great variety of appetizing dishes or served sliced, cold. It is wholesome and nutritious. An attractively garnished platter of Dry Sausage is a favorite for a cold meal.

HOW TO BREAKFAST: Creamed dry sausage with apple-fritters; diced and cooked in pan-

cakes; stuffed into potatoes before baking; or in fritters.

LUNCHEON: Dry sausage croquettes, dry sausage sandwich; cheese and dry sausage rarebit; omelet au summer sausage.

DINNER: Dry sausage dressing for fowl or meat, dry sausage stuffed in peppers, dry sausage with tomato sauce; potatoes stuffed with dry sausage and cheese; dry sausage meat loaf; casserole of dry sausage and hominy. (Continued on page 20)



Frankfurters offer many possibilities

Armour's Sausage of all varieties is nationally famous for delicacy of flavor and wholesomeness



READY TO SERVE MEATS



As the many advantages of ready-cooked canned meats have become more generally known, their universal use has constantly increased, so that to-day thousands of housewives maintain on their pantry shelves a variety of canned meats to supply all regular and emergency requirements.

Meat was first put up in cans to prolong its keeping qualities, especially during the hot weather season. So uniformly successful were these experiments that the original purpose has been almost forgotten, and canned meat now occupies an all-year-round prominent place in the national

food supply.

When canned meats are sold under a nationally known brand name, such as Armour's Veribest, you can be sure that the meats are carefully selected, U. S. Government inspected, and prepared, cooked and seasoned in sanitary, scrupulously clean kitchens by the most expert chefs. Complete sterilization, accompanied by a vacuum process of sealing, guarantees their perfect keeping qualities and enables the home manager to serve this meat on her table with all the deliciousness of meat prepared by the nation's most expert cooks.

The cost per pound is a trifle higher than fresh meat, but it is already cooked, there is no shrinkage, it is 100% edible, and therefore can be served on the table at a relatively lower cost. Canned Meats served either hot or cold can be prepared in as many appetizing ways as fresh meat.

The housewife should always buy canned meats by brand name; for the label, plus the U. S. Government Inspection stamp, is the safest buying guide that can be found.

In every home where meals are served regularly it is a great convenience to have on the pantry shelf a complete supply of canned meats, for it takes the guesswork out of cookery, saves time and labor, and assures the home manager of a successful meat dish for any regular or emergency meal.

Any first-class dealer can supply you with a complete

variety of high quality canned meats.

Always read the label when buying and be sure to look for the U.S. Government inspected and passed legend on every can of meat you buy.

MEAT LOAF

Meat loaf is made from choice selected Government Inspected meats. Prepared commercially by chefs who daily use the same accurate measurements of beef and pork trimmings combined with macaroni, eggs, cheese and seasonings. The results are standard products. When whole, the loaves average about six pounds in weight.

Meat loaves are widely popular, time and energy savers for the housewife and may be purchased in any amount desired, from your butcher, grocer or delicatessen.

VARIETY OF LOAF GOODS

Special Loaf—Selected beef and pork, macaroni, eggs, cheese and seasonings.

Meat Loaf—

""" bread crumbs, eggs and seasonings.

Veal. Loaf. "veal "cracker meal and seasonings. In more elaborate form are jellied loaves. Such meats as tongue, tripe, pigs' feet, corned brisket of beef and ox lips are selected, cooked whole, covered with gelatine and molded into loaf form. They require no home prepara-

IELLIED LOAVES

Jellied Lambs' Tongue
Jellied Tripe
Jellied Pigs' Feet

Jellied Ox Tongue
Jellied Ox Tongue

tion, are ready to slice and serve.

LUNCHEON MEATS

Luncheon meats are made of selected pork trimmings cut in somewhat larger portions than for the loaf meats. These meats, carefully seasoned, mixed and cooked, suggest a great variety of dishes.

As an appetizer, sandwich fillers, sliced cold on lettuce or in salad, luncheon meats have come into great favor.

New England Style Veribest Luncheon Meat Berliner Style Minced Style " "

EXTRACT OF BEEF

Extract of Beef adds the distinctive touch to many meat and fish sauces, soups and gravies. It is a valued meat extender as it adds the meat flavor necessary to make a small amount of meat, flavor a large amount of cereal in a loaf or croquettes. Many salads and vegetable dishes are greatly improved by the addition of a bit of Extract of Beef to the sauce.

VARIETY OF SAUSAGES

(Continued from page 19)
DRY SAUSAGE SMOKED Summer Sausage, Salami, Scandinavian.

Mettwurst, Nola.

DRYSAUSAGE UNSMOKED Milan Salami, Coppa, Capicolli, Arles, Menage, Sopressata, Peperoni, Mortadella.
FRESH SAUSAGE Veribest Farm Style Pork Sausage, Blood Pudding, Bologna Style Sausage, Frankfurt Style Sausage, Garlic or Knoblach, Head Cheese, Liver Pudding, Pure Pork Sausage.

A wide variety of superior sausage is put up in cans for convenience in keeping. Available under the quality brand are the following: Luncheon Sausage Oxford Style Sausage

Luncheon Sausage
Frankfurter Style Bratwurst

Oxford Style Sausage
Vienna Style Sausage

Select Armour's Canned Meats for your pantry (See pages 14-17)



FATS FOR SPREADS AND COOKING





A properly balanced diet contains a regular supply of fat. The ideal diet determined by weight, height, occupation and general health of the individual contains just sufficient quantity of fat and carbohydrates to give the required amount of heat and energy.

In popular terms, one-fifth of the diet should consist of tat. Much of this may be fat of vegetables or meats, but some of it should be butter fat or its equivalent, especially for children because of the vitamines it contains. Scientists agree that oleo oil also contains the growth-promoting elements.

The necessity of fat in the diet has been proven by numerous experiments. Animals lacking certain fats do not grow and cannot reproduce. Disastrous results have attended nations where shortage of supplies made it impossible to include the necessary fat in the diet.

Fats supply a large part of the heat and energy required, an ounce giving two and one-half times as much heat and energy as an ounce of carbohydrates. Butter, oleomargarine, nut margarines, pure leaf lard, bacon, salt pork, the fats of beef, mutton, pork and fowl, vegetable fats and oils and peanut butter are our principal sources of fat. A certain percentage is found in all nuts, cereals and vegetables. For the average healthy person fats are not difficult to digest if not taken in too large quantities and if the fat is properly used in the food.

SPREADS

Butter, oleomargarine, nut margarine and peanut butter are the spreads in general use. In a well balanced diet these may be used interchangeably. The food value is principally in the heat and energy furnished, which is practically equal in all the spreads. Butter and highest grade oleomargarine contain certain growth elements not found in the nut butter, but milk or the average well varied diet corrects this.

Butter is one of the best sources of fat for the daily diet. High grade creamery

butter, such as Cloverbloom, is made in the heart of the rich dairy districts, from sweet pasteurized cream.

Oleomargarine has a well recognized place among spreads, due to a growing understanding among intelligent housewives as to its composition and the ideal conditions under which it is made. It is made by churning pure, sweet animal oils and vegetable oils in pasteurized milk and salting to taste. Since the housewife knows that materials used in oleomargarine are used daily in one form or another in her home and that it is given Government Inspection, oleomargarine has become a most generally used spread.

The vegetable or nut margarines are made from pure cocoanut and peanut oils churned in pasteurized milk. They are daily growing in public favor. The low moisture content of nut margarine and the care in preparation make it a rich and tasty spread. Nut-ola is the popular Armour nut margarine.

Peanut butter, although used as a spread, has become universally known as one of our most excellent protein sources to replace meat. Easily digested, it is not only popular with adults, but a good food for children.

THE PROPER FAT FOR EVERY COOKERY USE

For shortening purposes, fats are used to improve the texture of the product. The fat in the mixture protects the starch grains from the moisture until the proper time in baking, allowing the leavening agent to act and the starch grains to swell, resulting in a light even-textured product.

> It is possible to use a great variety of fats for cooking. Animal fats have been popular shortenings. Recent fat shortage





Delicious, Nutritious Doughnuts

There is an Armour Oval Label Product for every need of fat in the diet or in cookery

acquainted us with the value of vegetable fats as shortening and in spreads. Armour's vegetable fat is Vegetole. It contains the same fuel value and has the same shortening value as lard. Pure Leaf Lard or vegetable fats are the ideal shortenings. Salad Oil, highly refined vegetable fat, Oleomargarine, Nut-ola, butter, and drippings from bacon, ham, beef and pork are used with entire satisfaction for shortening purposes.

The fats best suited to deep frying and sautéing are those which have a very high burning point. For general "all purpose" satisfaction, pure leaf lard ranks first. There is an Armour product especially suited to every cookery

need.

FATS

Bacon drippings may be substituted for lard in frying, baking, or in gravies, providing the drippings are clarified and not too strong. A great many people prefer the flavor of bacon drippings to any other shortening.

Beef suet drippings, for reheating meats or for frying or shortening purposes, take the place of lard and are much

more economical.

Pork fat, left from roast, chops or ham, can be used in the same manner.

Mutton drippings need no longer be set aside, since the housewife has learned how to sweeten them.

Smoky kitchens indicate the improper use of fat in cooking. Too high a temperature causes a chemical change to take place which results in smoke and disagreeable odor.

cooking. Too high a temperature causes a chemical change to take place which results in smoke and disagreeable odor, and also renders the fat less digestible.

Put cold fat into a cold pan before placing it over the heat. Bringing into contact with the hot pan frequently results in burning the fat.

For deep frying and sautéing, care should be taken not to heat the fat to too high a temperature, as burning decomposes the fat and renders it less digestible. In deep fat frying, place the food to be fried in the hot fat a small

amount at a time. The addition of the cold food reduces the temperature of the fat.

Do not pile fried articles. Drain on unglazed paper. Strain fat after using, save, and use again.

FOODS When fat is not hot enough, when mixture SOAK FAT is too rich, when mixture is too moist, and when too much soda or baking powder has been used, deep-fried foods will take up too much fat and

be greasy.

TEST FOR A piece of soft bread will brown in 40

TEMPERATURE seconds in deep fat that is just hot enough for cooked articles, or in 60 seconds in fat at the right temperature for uncooked foods,

Fat is too hot if it smokes.

The Armour Oval Label takes the guesswork out of your food buying

TO CLARIFY To clarify the frying medium for second or third use, melt, add raw potato cut in quarter inch slices, and allow to heat gradually; when it ceases to bubble and the potatoes are

well browned, strain through double cheesecloth, placed over the wire strainer into a pan.

SALAD OIL USED IN COOKING

Vegetable salad oil meets all the requirements for a rich, delicately flavored oil for salad dressing. Highly refined cottonseed oil and cocoanut oil are American products, made from highly refined vegetable oil. Both have proved entirely satisfactory and economical as salad oil. Highly refined cottonseed oil for frying has a high smoking point, and, properly used, gives off no unpleasant odor.

HOW TO USE FATS

NAME	SMOKING POINT	100 CALORIES	USE	COMPARATIVE QUANTITIES TO USE
"Simon Pure" Leaf Lard	468° F.	1 scant tbsp.	Shortening Deep Frying Sautéing, or Pan Frying	Standard Shortening
White Cloud Shortening	446° F.	1 scant tbsp.	Shortening Deep Frying Sautéing	Same as "Simon Pure"
Vegetole'	473° F.	1 scant tbsp.	Shortening Deep Frying Sautéing	**
Veribest Oil	510° F.	l scant tbsp.	Salad Dress- ing, Deep Fry- ing, Sautéing Shortening	A trifle less than of "Simon Pure"
Veribest Oleomarga- rine	425° F.	I tbsp.	A satisfactory economy Spread and Shortening	To replace butter use 1/8th less for short- ening; a bit morethan of "Simon Pure"
Nut-ola	420° F.	1 tbsp.	An economy Spread	44
Clover- bloom Butter	400° F.	1 tbsp.	The Ideal Spread and Shortening for cakes	For shortening use 1/5th more than "Simon Pure" Leaf Lard

CHEMICAL COMPOSITION OF ARMOUR FATS

	Protein	Fat	Moisture	Carboby- drates	Salt and Asb	Calories per lb.
Butter	1.00	80.5	15.5		3.00	3310
Oleomargarine	1.0	85.5	11.00		2.5	3820
Nut-ola	2.17	85.15	11.77		2.17	3610
Peanut Butter	29.3	46.5	2.1	17.1	5.0	2825
Pure Leaf Lard		100.00				4220
Salad and Cooking Oil		100.00				4220
Vegetole		100.00				4220



FRUITS TO COMPLETE THE MEAL

The dietetic value of fruits lies in the fruit sugar, mineral salts, and organic acids which

they contain. Fruits are body regulators.

Fruit sugar or carbohydrates are the chief sources of fuel value in fruit. Most fruits also contain the substance which is necessary for jelly making. A fruit which does not contain pectin, such as pears and pineapple, must be combined with some fruit containing pectin. Apples, grapes, and currants contain great quantities of pectin.

Fresh fruit eaten the first thing in the morning acts as a cleanser. Care must be taken in the selection of fruit, it should be ripe, but not overripe. If overripe, it is liable to cause fermentation in the alimentary tract.

Science has perfected the drying process to such a degree that dried fruit has become a great convenience

when the fresh product is not obtainable.

Because it is impossible to wholly consume all fruits at the harvesting time, great quantities are canned for later consumption. To retain the highest natural flavor and full fruit sugar value, it is necessary to can fruits and vegetables just as they ripen and immediately after picking. Commercial canning of fruits has reached such a high degree of excellence that the average home manager prefers to buy a reliable brand she knows to be uniform, rather than run the risk of having fruits spoil that she uses her own time and material to "put up."

The wide variety of fruits on the market under reliable brand names makes it possible to serve practically any fruit at any season. Even the special types of fruits may be purchased canned, as Royal Anne Cherries, Muscat

Grapes, Bartlett Pears, Egg Plums, etc.

The Fruits to Serve with Various Meats

Apricots
Pineapple
Apples
Pears (spiced)
Peaches (spiced)
Path I fruits combine in rruit salads, cocktails, ices.

VEGETABLES

Vegetables contain a large amount of water, cellulose, and mineral matter. They are included under the classification of carbohydrates, or mineral salts according to the predominance of starch or mineral matter. Leafy vegetables are rich in vitamines.

The mineral salts afford bone building material, while the large amount of cellulose which they contain furnishes bulk in the diet.

Canned vegetables are preserved by sterilization. Salt is used to bring out the flavor, acts as a preservative, and increases the mineral content.

Dried vegetables are being used in soups and ragouts. The dried vegetables have not yet reached as extensive

use as have the dried fruits.

Commercially canned vegetables add year round variety to practically every American table. The selection of a reliable brand simplifies the marketing.

The Vegetables to Serve with Various Meats

Tomatoes—Broiled Steak, Lamb Chops. Asparagus—Planked Steak, Roast Beef, Lamb Chops, Veal Chops. Spinach—Ham, Tongue, all meats, eggs, fish. Peas—Lamb Chops, Chicken, Meat croquettes. String Beans—Ham, Boiled Lamb, Chicken. Okra—Chicken, Tuna, Ham. Celery—Cheese Dishes.

All vegetables combine in vegetable casseroles and salads.

MINCE Mince Meat nearly conforms to the requisites MEAT of a perfect food. It contains protein from the meat content, carbohydrates, both sugar and starch in the form of fruits, and moisture. Spices and flavoring make it complete. Its fuel value is considerable. It should not merely be used as a holiday food, but as an all year round product.

Mince meat contains only the best and most wholesome ingredients. On the market are two varieties, the condensed and moist. Moist mince meat requires more attention because of its aptness to ferment. In making it, green apples and fresh cider are used. As cider makes vinegar and raisins and currants make wine, fermentation is possible. This does not mean that the mince meat is no longer good. The alcohol formed acts as a preservative.

Concentrated mince meat contains dried apples and boiled cider. In this respect only does it differ from moist mince meat. By the addition of water, the condensed becomes equal to moist. Condensing is done merely to aid in packing and delivery.

VARIETY OF USES

Pie Patties, Brown Bread and Mince Meat Sandwich, Pudding, Tomato stuffed with Mince Meat, Mince Meat Salad, Mince Meat Relish, Mince Meat Cookies.

Armour's Veribest Mince Meat is made of most carefully selected materials expertly combined

ARMOUR QUALITY PROD



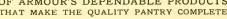
FOR THE PANTRY SHELF





THE HOUSEWIVES' CHOOSING LIST

OF ARMOUR'S DEPENDABLE PRODUCTS THAT MAKE THE QUALITY PANTRY COMPLETE



Dairy Products

Cloverbloom Butter Evaporated Milk (Veribest) Cheese (Full Cream) (Veribest) Cheddar (Veribest)

FOREIGN TYPE CHEESE

Cream Brick (Veribest) Limburger (Helmet) Koquefort (Veribest) Swiss Cheese (Veribest)

Meats (Canned)

Beef Loaf (Veribest) Ham Loaf (Veribest) Veal Loaf Luncheon Sausage

(Veribest) Luncheon Beef (Veribest) Lunch Tongue (Veribest) Ox Tongue (Veribest) Pork Sausage Meat (Veribest)
Potted Meats (Veribest)
Sliced Bacon (Veribest) Frankfurter Bratwurst (Veribest) Deviled Ham (Veribest) Corned Beef (Veribest) Sliced Dried Beef (Veribest) Roast Beef (Veribest) Corned Beef Hash (Veribest) Hamburger Steak (Veribest) Tripe (Veribest) Cooked Brains (Veribest) Boned Chicken (Veribest) Vienna Style Sausage (Veribest) Potted Ham (Veribest) Potted or Deviled Tongue

Chili Con Carne (Veribest)

Loaf Meats

(Veribest)

Special Loaf (Veribest) Veal Loaf (Veribest)

Loaf Meats

Chili (in loaf) (Veribest) Jellied Ox Lip (Veribest) Corned Beef in Gelatin Jellied Tripe (Veribest)

Whole Boned Pigs Feet (in gelatin) (Veribest) Cooked Beef Tongue (Veribest) Cooked Luncheon Tongue

(Veribest) Jellied Luncheon Tongue

(Veribest) Jellied Ox Tongue (Veribest) Souse with Tongue (in jelly) (Veribest)

Luncheon Meats

Cooked Pressed Roast Beef (Veribest) New England Style (Veribest) Minced Luncheon Meat (Shield) Loin Roll (Veribest) Cottage Picnic Butts (Armour's)

Smoked Meats

Star Stockinet Ham Star Bacon Dried Beef (Veribest) Star Boiled Ham (Armour's) Tongue Flat Pressed Ham (Star)

Sausage (Fresh and Smoked)

Pure Pork Sausage (Veribest) Farm Style (Veribest) Sausage-Links and Bulk Veribest) Bologna Style Sausage (Veribest) Garlic or Knobloch Sausage (Veribest) Frankfurt Style Sausage (Veribest)

Sausage (Fresh and Smoked)

LIVER PUDDINGS:

Liver Cheese (Veribest) Head Cheese (Armour's) Blood Pudding (Armour's)

Dry Sausage

(SMOKED)

Summer Sausage or Cervelat (Star)

Gothaer (Armour's) Salami (Veribest) Scandinavian-Goteborg Mettwurst (Star) Holstein (Armour's) Farmer (Armour's) Landiaeger (Armour's) Lachsschinken (Armour's) Austrian Pork Sausage

(Armour's) Klobask Italian Pork Sausage (Armour's)

Lebanon Style Sausage (Armour's) Hispanosa (Spanish) (Armour's) Nola (Armour's)

(UNSMOKED)

Milan Salami (Star) Coppa (Armour's) Capacola (Armour's) Arles (Armour's) Caserta Peperoni (Armour's) Mortadella (Star) Genoa Salami (Veribest) Alesandria Salami (Armour's) Alpino Salami (Armour's) Lombardia Salami Menage (Star) Sopresotta (Armour's Lyons (Armour's) Sicilian (Armour's) Prosciutto (Armour's)
Gold Band Sansage (Armour's) Frisses (Star)

Meat Alternatives

Peanut Butter (Veribest) Pork and Beans (Veribest)

Shortenings and Frying Mediums

"Simon Pure" Leaf Lard Vegetole Veribest Oil (for salads and cooking) Oleomargarine (Veribest) Nut-ola Cloverbloom Butter 3X Oleomargarine Golden Wedding Oleomargarine

Spreads

Cloverbloom Butter Oleomargarine (Veribest) 3X Oleomargarine Nut-ola Peanut Butter (Veribest) Golden Wedding Oleomargarine

Mince Meat

Condensed (Veribest) Moist (in pails) (Veribest)

Eggs

In cartons (Veribest)

Poultry

Broilers Milk Fed (Veribest) Fryers Milk Fed (Veribest) Roasters Milk Fed (Veribest) Fowl Milk Fed (Veribest) Ducks (Helmet Fatted) Geese (Helmet Fatted) Turkeys

Armour package foods save your time and are dependable

THE PANTRY STOCK

Perhaps one of the greatest simple helps toward a well-ordered home is a well-stocked pantry. With this to rely upon, one is always ready for any demand that can interfere with the regular plans of the household.

Besides a carefully selected assortment of quality foods already prepared, a number of menus and the recipes to accompany them should be easily accessible, so that in case the home-manager herself is away from home or is ill, almost any member of the family can keep the meals going satisfactorily.

The pantry shelf should contain CANNED soups, fish, meats, milk, vegetables, fruits; jams, jellies, condiments, a few packages of cookies and crackers. A few cans of evaporated milk come in handy, even on the farm, now and

then, and will keep until needed.

Let the Armour Housewives' Choosing List be your guide in stocking this shelf. When a package is used, replace it at once so that the shelf will be ready for all staple and emergency calls, sure to come when least expected. During the warm months, many of the foods illustrated on pages 24-25 will be kept in the refrigerator.

		PANTR	Y SUPPLIES		
Ceroals and Flour Oats Rice Hominy Corn Flakes Wheat Flour Pastry Flour Bread Flour Corn Weal Comet Vegetables Corn String Beans Peas	Canned Fruits Peaches Pears Pineapple Plums Apricots Cherries Canned Sea Foods Lobster Shrimp Tuna	Conved Soups Tomato Oxtail Mock Turtle Bouillon Mixed Vegetable Chicken Sproods, Skortenings and Frying Mediums *Butter *Oleomargarine *Salda and Cooking	Products Easily Served *Pork and Beans Chili Con Carne *Bacon, sliced in cartons *Dry Sausage *Ham Spaghetti and To- mato Sauce *Cheese *Peanut Butter Plum Pudding	Miscellaneous Sugar Sugar Cockers in Pkgs. Cockers in Pkgs. Package Potato Chips Bottled Pickles Bottled Salad Dressing Jelly and Jam Olives Flavoring Extracts Vanilla	Condiments Chili Sauce Ketchup Tomato Relish Salad Dressing *Salad Oil Vinegar Seasonings - Sait Pepper Paprika Nutmeg Cinnamon Allspice
Tomatoes Asparagus	Salmon Sardines	Oil *Vegetable Shorten-	*Evaporated Milk Grape Juice	Lemon Orange	Cloves Mustard
Spinach Lima Beans	Crab Meat	ing *Pure Leaf Lard	Coffee Tea	Almond and Baking Powder	Fresh Vegetables Potatoes
Breakfasts	MENUS	TO KEEP READY	FOR UNEXPECTED	DEMANDS DINNERS	Onions

DREAKFASIS		LUNCH	EONS	1	JINNERS	
		Canned Apricots		Baked Beans	Canned Ox Tongue	Canned Bratwurst Sausage
	Corn Flakes	Rolled Oats	with Crackers	Tomato Relish	Steamed Spinach	Canned Sweet Potatoes
	Plain Omelet	Fried Ham	Tuna Fish Salad	Corn Bread	Asparagus Salad	Steamed
	Bacon—Toast	Muffins	Hot Biscuit	Hot Chocolate	Salad Dressing	Canned String Beans
			Halved Peaches	Canned Pears	Plum Pudding-Hard Sau	
	rated Milk	rated Milk	(also see	page 40)	Wafers	Salad Dressing
					Coffee—Evaporated Milk	Coffee—Evaporated Milk

Coffee—Evaporated Milk

FOOD CLASSIFICATION CHART

	FOR A BALANCED RATION												
PROTEINS	FATS	CARBOHYDRATES	MINERALS	WATER									
Amount needed 1-5 of meal	Amount needed 1-5 of meal	Amount needed 3-5 of meal	At least 1 serving daily	Amount needed 1 quart daily									
Build Muscle and Tissues	Supply Heat and Energy	Supply Heat and Energy	Body regulators, make bone, hair, teeth and nails	Body regulator, aids in digestion, keeps body normal temperature.									
Milk Cheese Eggs Fish Beans Peas Poulty Fresh Meat Fresh (" Dried " Canned " Nuts Peanut Butter	Butter Lard Oleomargarine Nut Margarine Salad Oil Vegetable Shortening	Cereals Starchy Veg. Sugars Flours Syrups Candy	Fruits (Canned, Fresh) Vegetables Milk Egg Yolks	In all Vegetables "Fruits Beverages VITAMINES Necessary to growth and Contained in Milk and Milk Products Egg Yolks Leafy Vegetables Yeast Glandular Meat Organs									
Place in menu, usually main dish.	Used as shortenings and spreads	Place in menu, vegetables, cereals, desserts	Place in menu, fruit and vegetables										

^{*}The star indicates there is an Armour Brand of this product



Cookery, to meet the present day standards, is necessarily an art and a science. (See page 46 for measures and abbreviations.) Skill in blending flavors, and arranging dishes to please the eye as well

as the palate, is an art of which every home manager may be proud. Still more important, however, is the scientific preparation of nutritious and economical dishes to supply the body needs of every member of the family.

In these pages devoted to cookery we have covered important cookery points which influence the palatability, digestibility, and combination of materials for best results. Our aim is to present to the American home manager a valuable cooking manual, not a recipe book. Below are listed many splendid books of recipes in your public library:

POPULAR COOK BOOKS

	(Acc	cording to vote of leading lil	braries throughout the co	untry.)	
Book	Author	Subject Matter	Book	Author	Subject Matter
Boston Cooking School	Fannie Merritt Farmer	Foods, cookery, recipes	Home Science Cook	(ana	Appetizing and nourish- ing dishes and how to
Mrs. Rorer's New Cook	Mrs. S. T. Rorer	Foods, cookery, recipes	Practical Dietetics with		(serve (Diets for sick and con-
Practical Cooking and Serving	Janet McKenzie Hill	Cookery, recipes, serving	Reference to Diet in Disease	A. F. Patte	valescent, food values, special recipes
Feeding the Family .	Mary Swartz Rose	Foods—Their place in the menu and economical use			Bulletins, Department of
Boston Cook Book .	Mary J. Lincoln	Foods, cookery, recipes		Agriculture, Wash	
Home Canning, and Preserving	A. Louise Anarea	Use of dried foods		Washington, D. C.	Department of Agriculture,
Mrs. Allen's Cook Book	Ida C. Bailey Allen	Foods, cookery, recipes			s bulletins on almost all
Canning, Preserving, and Pickling	Neil	Canning, preserving.	etc. These bulletins m	ay be obtained by	sehold appliances, canning, writing to the addresses
Food and Household	Kinne & Cooley	Food values and home	above. Send for a cat	alogue of the bulle	tins and order the ones in

SOUPS

which you are interested.

management

Prepare soup stock in a kettle which will retain heat. Fit with a tight cover, for the vapors must be held in to add to the flavor of the stock. Shank and neck of beef, pork or lamb, left-over morsels of meat, bones from steaks. roasts, chops and the carcasses of poultry, are good materials from which to make meat stock.

Kinne & Cooley

Crack and saw bones to uniform size, put into kettle and add cold water in the proportion of three cups

of cold water to one pound of bones.

Management .

Let stand for one-half hour or until water is colored by juices, heat to boiling point. Skim off fat, reduce heat and let simmer or bubble slowly for four hours. The stock must be kept at low temperature in cooking so that the albumen or jelly of the meat will not coagulate, but be retained in the stock, giving it full flavor.

Cook until the meat is shredded and colorless. When nearly done, add vegetables and seasoning, Strain, set stock aside to cool-discard bones, reserving vegetables and meat portions, which are still rich in food value, for further use in pressed loaves, A bit of Extract of Beef will add the desired meat flavor.

Stock is used as the foundation for all meat and vegetable soups. Cream soups have white sauce as a foundation with the vegetable purée added.

CANNED SOUPS So much time is consumed in preparing soup that the great variety of high

quality canned soups are a welcome addition to Madam Home Manager's Labor Savers.

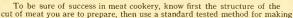


Armour's Extract of Beef makes excellent soup stock or bouillon



MEAT COOKERY

(See pages 7, 8 and 9 for Meat Charts)



that cut tender, flavory and juicy.

Always have a good fire before placing meat over the heat, for all meat cookery requires the greatest heat first to seal the appetizing juices in. Your skill will be shown in your first ten minutes of handling.

The short fibered cuts comprising the loin cuts, porterhouse, and club steaks may be given the entire short cooking over a hot fire. Practically all the other cuts on the carcass require long moist cooking after the searing process.

All boiling pieces should be put into boiling water first and after ten minutes' brisk boiling, the heat should be reduced so that the meat simmers until the connective tissue softens and the meat is tender and just right for carving. Too long brisk boiling makes the meat stringy. Roasts should be cooked on the same principle. Put into the hot oven for fifteen minutes, then reduce the heat and cook the cut slowly, basting frequently. Steaks and chops that are to be pan broiled, should be put on a hot pan and quickly turned so as to sear and brown evenly, then allowed to cook through, over the hot fire. As salt draws the juices out of meats it should not be added until after the first ten or fifteen minutes of cooking, when the meat is thoroughly seared.

METHODS

BROILING This process of cooking subjects the meat, fish or poultry to the direct rays of the fire, quickly searing and browning the meat; this is the approved method of cooking tender steaks and chops, fish and spring chicken. An intense, even heat is necessary.

PAN BROILING A very hot frying pan is used without addition of any fat; chops and steaks are cooked in this way.

ROASTING Roasting is oven cooking in an uncovered pan. Baking differs only in the fact that the pan is covered, thus making the cooking self basting. Prime ribs, loin or leg, and fowl, are roasted; rump, short ribs and shoulder are frequently baked.

POT Wipe the meat, dredge with flour and brown ROASTING the entire surface in a little fat, place the meat on a rack in a deep kettle and cover with boiling water. Cook with vegetables and seasoning, adding vegetables at intervals to allow for the perfect cooking of each class of vegetables by the time the meat is done. Place cover on kettle and simmer slowly about four hours. Serve with the thickened liquor.

BOILING Cooking in liquid at 212° F. is boiling. Meat should never be boiled rapidly, as the fibers become tough and the tissues dissolved. To have boiled meats tasty and juicy, plunge the meat into boiling water and cook for ten minutes, then lower the heat and cook slowly until tender. Anexcellent way to cook shank, clod, shoulder plate, brisket or neck. A fireless cooker is practical for

this type of cookery. A pressure cooker makes it possible to cook a tough fowl or cut of meat in a very short time. BRAISING Cooking in a closely covered pan in the oven

is termed braising; a small amount of water is used. The meat is usually sautéed first, to prevent escape of much juice. Vegetables are often cooked with the meat. The temperature should be kept low. It is an excellent way for cooking spareribs, brisket, rump, shoulder or chuck roast. Besides stewing or boiling, it is an excellent way to prepare the tough cuts.

SAUTÉING Pan frying in just enough fat to brown the foods nicely and keep them from sticking to the pan is called sautéing. Fish, steaks, chops and potatoes are cooked by this method.

STEWING Meat for a stew, such as neck, clod, shank, brisket or chuck, can be cut in small pieces, browned to hold in juices before cooking in the boiling water; or, omitting that process, put directly in a small amount of hot water and cooked at a low temperature for a long time. All nutriment is retained in the meat.

DEEP FRYING For this method of cooking, an iron kettle with fat and place over fire; melt and, when a slight blue vapor arises, test with a small cube of bread. If bread browns in one minute, the temperature is right for uncooked mixtures (doughnuts). If it browns in forty seconds, it is right for cooked materials (croquettes). The temperature of the fatshould average 350-400 degrees F. Keep the temperature even; if too cool, the food will soak fat; if too hot, both fat and material to be cooked will burn. Foods cooked in deep fat should be drained on brown paper.

Armour Meats are U. S. Government inspected and passed



A FEW MEAT RECIPES



ROAST CHUCK

Serves 5. Preparation 3 hours.

4 lbs. chuck (2 first ribs of chuck, 2 tbsp. flour cut across) 1/2 tsp. allspice 1/4 tsp. pepper 2 bay leaves 1/4 c. thinly sliced onion I tsp. salt

Dredge the roast with flour. Rub skillet with suet and, when pan is hot, quickly sear roast on all sides. Add seasonings, except salt. Roast in hot oven for fifteen minutes, sprinkle with salt, lower heat and cook slowly until tender. Baste every twenty minutes, adding a little boiling water if necessary.

POT ROAST OF BEEF WITH SPAGHETTI

Serves 6. Preparation 4 hours. 4 to 5 lbs. rump of beef Grated American cheese 1 lb. spaghetti 2 slices of bacon 2 qts. canned tomatoes 3 bay leaves 1/2 lb. beef suet 6 cloves 1 large onion 2 cloves of garlic

I large green pepper 1 c. hot water salt and pepper

Cut the suet and bacon fine and fry. Add the onion, garlic and green pepper chopped quite fine and fry. When beginning to brown, add the meat, turning it so that it will be well browned on all sides. Then add the hot water, tomatoes and the seasoning. Simmer gently for three hours, add 2 tsp. salt and a quarter tsp. pepper at the end of an hour and a half. Half an hour before the meat is finished, boil the spaghetti till tender, drain it and put it into the sauce surrounding the meat. Let cook 10 minutes. For serving, put the meat on a platter and the sauce in a dish, grating American cheese thickly over the top.

ROLLED FLANK STEAK

Serves 5. Preparation 1 hour. 1 flank steak (2 pounds) 1 cup bread dressing

Wipe steak. Score across grain with sharp knife. Rub with flour and brown; sprinkle with salt and pepper. Spread one side with bread dressing, well seasoned. Roll up and fasten with skewers or tie with a cord. Place in a casserole, add one fourth cup boiling water and let bake slowly until tender. Slice and serve with the gravy.

ROAST SHOULDER OF MUTTON

Serves 5. Preparation 3 hours.

Five-pound shoulder roast Salt, garlic, pepper and flour

Wipe meat. Sear quickly to seal in juices. Sprinkle with salt and pepper. Cut garlic in two pieces and place on meat. Dredge both meat and bottom of pan with flour. Place roast on rack in roasting pan, and add hot water. Place in hot oven and baste every fifteen minutes. Lower gas after the first twenty minutes' cooking, and cook slowly until tender. Keep meat covered and about three-fourths

pint of water in the pan, as the steaming will help make the meat tender. Cook at low temperature.

BAKED HAM

Serves 20. Preparation 6-7 hours. (12 pounds.)

Set ham on a rack in a baking pan and bake one-half hour in a hot oven, turning after the first fifteen minutes. Lower heat. Pour a cupful of cider over ham and let bake five hours, basting often with the liquid in the pan. Remove from the oven and skin. Insert cloves in the fat of the ham, from which the skin has been taken; press these into the ham in a symmetrical manner.



Prime Ribs of Beef and Browned Potatoes

The cheaper cuts of meat are nutritious and can be made as tasty as the expensive cuts

Mix half a cupful of brown sugar with half a teaspoon of pepper and half a cupful of fine cracker crumbs and sprinkle over the portion containing the cloves; return the ham to the oven for one hour.

HUNGARIAN GOULASH

Serves 5. Preparation 21/2 hours.

2 lbs, beef (shoulder clod)
Salt Bit of bay leaf
Flour 4 cloves
¼ lb, fat salt pork 2 cups sliced potatoes
Boiling water 1 lsiced onion 4 Parsley

Wipe beef, cut in two-inch pieces, and roll in flour. Cut salt pork in dice and fry until light brown. Add beef and cook until meat is well browned, stirring constantly. Add salt and enough boiling water to prevent burning, and cook slowly two hours or until tender. In another dish cook tomatoes, onion, chopped celery, bay leaf and cloves for thirty minutes. Add two tbsp. flour, mixed until smooth with two tbsp. cold water, and cook thoroughly. Add to meat. Remove meat to center of platter, surround it with potato slices and carrots cut in strips and cooked until tender in boiling salted water, and add the green pepper parboiled and cut in strips. Pour gravy over the meat; gramish with parslev.

STEAKS

BROILED SIRLOIN STEAK

Serves 6-7. Preparation 10 minutes.

3½ lbs, steak ½ tsp. pepper ½ tsp. salt 2 tbsp. butter

Wipe meat with cloth wrung out of cold water. Remove superfluous fat and use to grease the broiler. Have broiler very hot. Place meat on broiler about three inches from the heat, which should be even, whether it is coal.

gas or electricity. Turn meat every ten seconds at first, that the surface may be well seared and prevent the escape of the juices.

Steak 1½ inches thick will require 10 minutes if desired rare, 12 to 15 minutes if preferred well done.

PLANKED RUMP STEAK

Serves 5-6. Preparation 25 minutes.

1 cross cut of rump steak (1% inches thick)

2 ctsp. butter 6 slices tomato
½ tsp. salt 6 slices lemon
2 c. small beets 6 stuffed olives
½ tsp. pepper 6 potatoes

Wipe steak, remove superfluous fat, and pan broil seven minutes. Grease an oak plank and arrange, close to the

edge, a border of mashed potatoes, pressed through a pastry bag. Remove steak to plank, put into a hot oven, and bake until steak is cooked and potatoes are browned. Spread steak with butter, salt and pepper, and garnish with parsley, lemon and olives. Arrange beets and other vegetables, if desired, on the side.

MEAT SAUCES AND GRAVY

Use the meat juices left from cooked meat or fowl, removing any excess fat. Extract of beef may be substituted for meat juices in gravy.

After removing meat and excess fat from the roasting pan or skillet, heat meat juices to boiling and thicken carefully. To avoid lumpy gravy, the best way is to mix the flour with a small amount of water, stirring until smooth, then gradually adding more cold water until the thickening is of the right consistency. Add gradually to the hot liquid, stirring constantly.

Allow mixture to cook ten minutes. Gravy should be cooked thoroughly to avoid any raw or starchy taste, too common to American gravies.

Season carefully, according to the meats gravy is to be served with. It is wise to taste before serving.

The distinctive touch French chefs are noted for in their meat and fish dishes is often due to the sauce accompanying them. Any careful American cook can acquire the same reputation for skill by following the suggestions to cook thoroughly and season distinctively.

FOUNDATION RECIPE FOR CREAM SAUCES

FOR MEATS, FISH AND VEGETABLES
Thin Sauce 1 tbsp. fat, 1 tbsp. flour to ½ pt. liquid
Medium 2 tbsp. fat, 2 tbsp. flour to ½ pt. liquid
Thick 3 tbsp. fat, 3 tbsp. flour to ½ pt. liquid

Method of Preparation — Melt fat, add flour, stir until smooth. Add liquid gradually, stirring constantly. Place over hot water until the starch is well cooked and the sauce is smooth and of the desired thickness. Season to taste.



Grilled Sirloin Steak

For variety, serve some of the extra meat portions each week—see page 15



HOW TO COOK POULTRY



(See pages 13 and 40)

SELECTION OF YOUNG FOWL

The flesh of young fowl is smooth. The claws and feet are usually light yellow in color and are very supple. A breastbone which bends easily indicates young fowl. Fowl should be plump, but not over plump. If fowl is exceptionally fat at the crop, it indicates large inner organs. They weigh heavily, and therefore are poor purchases.

PREPARATION FOR COOKERY

Care should be taken that the fowl is drawn and thoroughly cleansed. This is often attended to by the local butcher, but special care and attention is also needed in the home.

The pin feathers must all be removed and the fowl singed. All blood clots, portions of lungs, etc., should be removed. Hold fowl under faucet, and let water from faucet rush through it to remove any clinging portions.

TERMS USED IN SELECTING FOWL

Chicken—Term applied to fowls under ten months.
Broilers—Young spring chickens about six months old.
Fowl =Term including chicken, turkey, goose and duck.
Pullet—Young hen. Term including fowl up to the age of one year.

Capon-Specially fattened male chicken.

METHODS OF COOKING

ROASTING Chicken and turkey being dry meat, require frequent bastings. The grease which accumulates in the roasting of geese must be poured off from time to time. This should be clarified and carefully saved for use in pastries and as spreads. Strips of salt port or bacon if placed across turkey or chicken baste the fowl as well as flavor it.

STEWING Older fowl is best when stewed. The fowl should be put into boiling water, seasoning added, and gently cooked at the simmering point for several hours before the vegetables are added. Cook until the meat is very tender. Add dumplings the last twenty minutes.

BROILING Fowl that is to be broiled should be brushed well with oil and allowed to stand in cool place some time before broiling. Sprinkling with lemon

juice also tends to make it tender as well as flavors the fowl. Strips of bacon laid across the top baste the fowl. Turn frequently to insure thorough cooking.

FRYING Select young fowl for frying. Long, slow cooking ing is needed to thoroughly cook the fowl. The portions are dipped in egg and crumbs to protect them from the high heat of the pan and so keep them tender. Use a shallow griddle and add bacon fat as necessary.

DRESSING In order that the legs, wings, and neck of fowl will not dry out, it is well to truss the fowl for roasting.

Fold back the wings so that they form a "V" on the back. Fold the neck back so that it fits beneath the wings. Fasten with twine. Bend back legs and fasten them close to the rump. Also fasten joints close to the body. If dressing is to be used, stuff in body and then sew up the openings. A trussing or darning needle threaded with twine makes the matter of trussing quite simple.

FROZEN If fowl is purchased frozen, thaw in pan of FOWL cold water or place in refrigerator for six hours and then dress in the usual manner. Frozen fowl handled by a nationally recognized food organization has been carefully selected and possesses a delicate flavor.

PRESSURE COOKERY
OF FOWL
the ordinary method and are placed in the bottom of the cooker. Vegetables or ccre-

als may be placed on the rack above and cooked at the same time. The lid is then adjusted and the pressure raised to about 18 pounds and then kept there for thirty minutes. Fowl that is old is quickly cooked tender in a pressure cooker.

WAYS OF SERVING LEFT-OVER FOWL .

Fricassee, creamed chicken, chicken à la king, croquettes, soufflé of fowl, timbales, en casserole, salad, pilaff, patties, cold jellied loaf with vegetables, club sandwiches, hot chicken sandwiches, fritters, dumplings, pot pie, cottagers' pie, pan roast, boned stuffed chicken, soup, country fried, pressed chicken, forcemeat, blanketed, curry, cutlets, gumbo, scalloped, stew.

Armour's Veribest Poultry, the choice of the discriminating housewife



SALADS

for vegetable salads.



Salads are combinations of meat, fish, eggs, vegetables, or fruits and nuts with a dressing.

Mayonnaise should not be added to salad until just before serving, as it may liquefy. It is most satisfactory to mix each ingredient in a fruit or vegetable salad with the dressing separately and combine at the last moment.

Green vegetables, such as lettuce, should not have dressing added until just before serving.

The flavor of meat and fish salads is improved by marinating in French dressing before combining with other materials

CARE OF MATERIALS

LETTUCE AND OTHER SALAD as brought from garden or market. Wrap in a wet tea towel or in salad bag and place on the ice or in cold place to keep fresh.

To keep parsley or other garnishes fresh, place in fruit jar, sprinkle with cold water and cover tightly. Th greens will remain fresh as long as there is moisture is

SALAD DRESSINGS

FRENCH A mixture of salad oil, two parts, with one par vinegar and salt and pepper to taste.—Suitable for almost all salads.

CHEESE To a French dressing add one part of one of the stronger varieties of cheese, crumbled.—Suitable for lettuce salad.

MAYONNAISE Salad oil, eggs, a small amount of lemon juice, or vinegar and seasoning whipped together to form a thick dressing.—Suitable for chicken, Waldorf, cream cheese, fruit, Macedoine, asparagus, celery and other salads.

BOILED Milk, eggs, mustard, vinegar and seasonings cooked together to form a dressing of the consistency of soft custard.— Suitable for potato or cabbage salad, and salads where oil dressing is not liked. RUSSIAN To one cup of boiled dressing add one-fourth cup of ground ham, 2 tablespoons of caviar, 1 tablespoon of shallots, horseradish and grape juice, and season with sour cream, sugar, pepper and salt.—Suitable

THOUSAND A mayonnaise dressing to which is added pimento, green peppers, chili sauce, Worcestershire sauce, pickles and whipped

cream.—Suitable for lettuce, endive, and watercress.

WHIPPED Whipped cream added to a small proportion of boiled dressing or mayonnaise dressing.

Use — For fruit salad, chicken salad, and other meats of delicate flavor.

SALAD COMBINATIONS

iuliv as soon			0110
or market.	MATERIALS FRUIT	DRESSING	WHEN TO SERVE
or in salad e or in cold	Waldorf - Apple, celery, nuts and dressing		Luncheon, dinner or
e of in cold	Half pear filled with	dressing	light dinner Luncheon or heavy
n, place in a ightly. The	Mixed fruits — orange, pineapple, dates, banana	**	dinner Luncheon or to replace dessert for dinner
moisture in	CHEESE		
	American cheese cut in cubes, peas, gherkins	Boiled dressing	Main luncheon dish or light dinner
	Celery stuffed with cream cheese	French dressing	Luncheon or course dinner
vith one part	Cheese and nut balls on lettuce	44	**
teSuit-	Lettuce, grated cheese	Mayonnaise	44
ic. Suit-	Pineapple slice with cheese ball	French dressing	Serve with baked ham dinner
t of	FISH Tuna and diced celery Fresh watercress, minced	Mayonnaise	Main luncheon dish or with light dinner
ese,	onion, shredded finnan haddie	French dressing	" " " " " " " " " " " " " " " " " " "
	Salmon en mayonnaise- asparagus tips	French dressing	44
1 1	VEGETABLE Any vegetable fresh,	French dressing or mayonnaise	Luncheon, dinneror to
de de	canned or cooked	dressir	
		A Walley	
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4.0			
	-	-	

Salads make an ideal main dish-and always add variety

the jar.



SOME HEARTY MEAT SUBSTITUTES



EGGS

Although hens' eggs are more commonly in use, the eggs of ducks, geese, guinea fowl and turkeys are all used as food.

The various uses of eggs in cooking may be listed as follows:

- 1 As a substitute for meat To clear soup and coffee To thicken sauces, etc. To make certain foods light.
- 5 As a garnish To improve flavor To color certain foods
- omelet, soufflés
- 8 To glaze breads, rolls, etc. 9 As a leavening agent in baking

PRINCIPLES In cooking eggs, heat produces a change OF COOKERY in both color and in firmness, the firmness, or hardness, depending on the temperature and length of time cooked. The change which takes place in the egg albumen is called coagulation. A high temperature for any continued length of time will produce a leathery consistency, which necessitates a longer time for digestion.

Soft-cooked eggs digest more quickly and more satisfactorily than do eggs prepared any other way.

The margin is slight, however, and the stomach takes care of all kinds of cooked eggs.

WAYS OF COOKING AND TIME REQUIRED TO DIGEST

			Ho	urs	to:	Di	gest			Hour	s to	Dige	est
1	Roiled	Soft					3	4	Fried			. 3	1/2
L	Dolled	Hard					31/2	5	Baked or Shirr	ed .		. 2	1/4
Z	Poached						21/2	6	Raw			. 1	3/4
3	Scrambl	ed					3½						

HOW TO As there is a harvest time for eggs, it is nec-PRESERVE essary to insure eggs for year around use by preserving a supply for winter release.

Preserve only fresh clean eggs in the spring and early summer when they are cheap and plentiful. They may be preserved in any of the following ways:

- 1 Commercial cold storage is the most satisfactory method of preserving eggs.
- Pack in sawdust, salt, bran or sand, with small end down.
- Cover with salt brine, limewater or water glass. Coat with lard, oil or paraffin.

CHEESE

PRINCIPLES Cheese is sufficiently cooked when melt-OF COOKERY ed. Protein is toughened by a high

temperature, therefore a low temperature process should always be used in preparing cooked cheese dishes.

Cheese should be kept dry and covered, but never wholly exclude the air. If spread with melted paraffin, it will keep moist. Soft cheese should be kept in the ice box. The receptacle for cheese should be thoroughly sterilized before new cheese is placed in it.

Cheese gives character to many nourishing but indistinct-flavored foods.

HOW TO USE CHEESE

Uncooked Cheese Sandwiches Grated in Soups Salad With Pie or Pudding With Crackers and Coffee Coffee Topping Dishes	es and Fon Muffins Sticks
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CHEESE SOUFFLE

Serves 4. Preparation 20 minutes. Medium in cost. 2 tbsp. butter or oleomargarine 4 c. grated American cheese 3 tbsp. flour 1/2 c. scalded milk Speck cayenne 3 eggs

Melt the oleomargarine, add the flour and when well mixed add gradually the scalded milk. Then add salt, cayenne and cheese. Remove from the fire and add the volks of eggs, beaten until lemon colored. Cool the mixture and fold into the whites, beaten until stiff. Pour into a buttered baking dish and cook twenty minutes in a slow oven. Serve at once. Cheese soufflé is suitable as the main dish for luncheon, dinner or supper.

CHEESE SAUCE

Serves 5. Preparation 20 minutes: 2 c. medium white sauce 1 c. grated cheese

Make a medium white sauce. To each cup of sauce add half a cup of grated cheese and cook in double boiler until melted.

Use as a sauce over macaroni, spaghetti, rice, hominy, escalloped vegetable dishes, over toast as mock rarebit, or as a foundation for cream of cheese soup.

Veribest carton eggs carry the Armour guarantee of dependability



VEGETABLE COOKERY



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Fresh vegetables should be whole and sound when purchased. Roots and tubers require special care as to cleanliness. Perishable vegetables should be used as soon as purchased. If kept for any length of time, they should be stored in a cool, dry place. From time to time, they should be looked over and those which show signs of decav. removed.

PREPARATION FOR COOKING

The first step is cleansing. Wash thoroughly in cold water and then pick over or scrub with a vegetable brush to thoroughly remove any small portions of dirt that may be embedded in the outer covering or hidden among the leaves. Remove all leaves, tops, etc. The ideal way, from a food value standpoint, is to cook potatoes with the skins on, for, if pared, the valuable mineral salts escape into the water. Vegetables that are pared before cooking should be pared very thin. Between the skin and outer layers of the vegetable lies a layer containing much nutritive material, and, unless the parings are thin, this material is lost. Water in which pared vegetables are cooked should be saved and used as soup stock.

METHODS OF COOKING

BOILING Vegetables should be cooked in boiling water. Strong smelling vegetables, such as cabbage, onions, etc., will not give off strong odors if cooked in plenty of water and uncovered. Other vegetables should be cooked in just enough water to cover and the kettle should be covered. Salt, however, toughens the fiber and, for this reason, is only used in the cooking of young. tender shoots. For the older vegetables the salt may be added just before serving.

STEAMING Steaming is a very satisfactory method of cooking vegetables. The vegetables are placed on racks in the steamer and cooked until tender. None of the juices are lost, the fiber is not toughened, and the appearance and shape of the vegetables are preserved.

BAKING Vegetables may be washed, and baked in a moderate oven until the skin bursts. method of cooking is satisfactory in that no nutriment is lost. The vegetables classed as roots, such as turnips, parsnips, etc., may be baked, but are less suited to this method of cooking.

WAYS OF SERVING VEGETABLES

Fresh, with dressing (salads) Pickled

Creamed Baked

Cooked, with dressing Braised as in soups, stews

Sautéed Croquettes Steamed Scalloped Boiled with butter sauce Au gratin

GARNISHES

Garnishes of vegetables are often used to give a colorful touch to meat dishes. A little sprig of parsley is often sufficient decoration. Clever garnishes are made by means of vegetable cutters. These are attractive additions when used as a border around a meat dish.

Lettuce is used extensively as a garnish. It is used

most commonly as a garnish for cold meats.

VEGETABLE GARNISHES

Tomato Asparagus tips Celery tops Chopped beets Peas Nests of lettuce Celery Romaine Chicory Cucumbers

Olives Green beans Radishes

CANDIED SWEET POTATOES Serves 6. Preparation 30 minutes.

8 sweet potatoes 4 tsp. salt and pepper 1/4 lb. butter 1 c. sugar 1 tsp. cinnamon

Method: Pare the potatoes. Cut in two lengthwise. Parboil for fifteen minutes, drain and lay in baking dish. Spread with butter, sprinkle with salt and pepper, sugar and cinnamon. Add a few tablespoonfuls of hot water and bake until tender, basting often with the sauce in the pan.

ASPARAGUS BAKED WITH CHEESE

Serves 6. Preparation 20 minutes. I bunch asparagus 1 c. white stock or 1 c. asparagus 3 tbsp, butter 3 tbsp, flour stock and ½ c. evaporated milk Yolks of 2 eggs 1/4 tsp. salt Grated American cheese

Buttered cracker crumbs Wash and tie the asparagus in a bunch and cook in boiling salted water until tender. Drain and save the liquor for soup. Make a sauce of the butter, flour, seasoning. stock and evaporated milk; add the yolks and two tablespoonfuls of cheese. Stir the sauce until the cheese melts but do not boil. Put the asparagus in a buttered baking dish and cover with sauce. Cover with cracker crumbs and put in an oven and bake until brown,



CAKE MAKING



Make all measurements level.

Classification	Shortening	Sugar	*Eggs	Liquid	Baking Pow- der or Soda	Flour	Salt	Flavoring	Other Ingredients	Method
PLAIN CAKE for layer or loaf	4 c. Butter or Oleomargarine	1 c.	2	½ c. Diluted Evaporated †Milk	2½ tsp. B. P.	1½ c. Sifted twice	tsp.	½ tsp. Vanilla		Cream butter, add sugar gradually and cream well, add beaten eggand mix.
SPICE CAKE	l c. Bacon Drippings	1½ c. Light Brown	3	l c. Sour Milk	l tsp. Soda	2 c. Sifted twice	tsp.	5 tsp, Mixed Spices	Currants and Nuts	Mix and sift flour, baking powder and salt. Add the dry ingredients and
GINGER CAKE	4 tbsp. Drippings	l c. Molasses	1	½ c. Hot Water	l tsp. Soda	2 c. Sifted twice	tsp.	2 tsp. Ginger		milk alternately to the first mixture. Mix with as little stirring as possible.
DEVIL'S FOOD	½ c. Drippings or Oleomargarine	2 c. Light Brown	4	l c. Diluted Evaporated Milk	5 tsp. B. P.	2% c. Sifted twice	tsp.	¼ tsp. Vanilla	4 squares Melted Chocolate	Bake in moderately hot oven. VARIATIONS: Add fruit and nuts with
POUND CAKE	l c. Butter or Nut Margarine	Sugar	4	½ c. Diluted Evaporated Milk	2 tsp. B. P.	2 c. Sifted twice	tsp.	l tsp. Almond Ext.		dry ingredients. When whites and yolks are beaten separately, mix the
LADY BALTIMORE	l c. Butter	2 c. Granu- lated	6 whites	l c. Diluted Evaporated Milk	2 tsp. B. P.	3% c. Pastry Flour		l tsp. Rosewater or Almond		yolk with the but- ter, and cut and fold in the whites last.
FRUIT CAKE Dark	2 c. Oleomargarine or Drippings	l c. Molas- ses, 2c. dk. brn. Sugar	2	l c. Diluted Evaporated Milk	l tsp. Soda	5 c. Sifted Flour	¼ tsp.	1 tsp. Allspice 2 tsp.Cinnamon 1 tsp, Cloves	1 lb. Raisins, ½ lb. Cit- ron, 1 lb. Currants, ½ c. Maraschino Cherries	SPONGE CAKE
FRUIT CAKE White	½ c. Oleomargarine or Butter	l c. Sugar	5 whites		l tsp. B. P.	1¾ c. Sifted Flour		½ tsp. Almond Extract	⅓ cup Blanched Alm'ds ⅓ cup Cocoanut ⅙ cup Citron	Best yolks until thick and lemon colored. Add sugar
SPONGE CAKE		l c. Granu- lated	5			l c. Pastry Flour	¼ tsp.	l tbsp. Lemon Juice		gradually and con- tinue beating, using Dover beater. Add lemon juice and
SPONGE DROPS		½ c. Powdered	2 yolks 3 whites			⅓ c. Pastry Flour	¹ ∕8 tsp.	¼ tsp. Vanilla		water. Cut and fold in whites of egg al- ternately with flour. VARIATIONS:
ORANGE CAKE		2 c. Powdered	5 yolks 4 whites			2 c. Pastry Flour	tsp.		Orange Frosting 2 tsp. Cream of Tartar	Sponge Drops should be dropped from teaspoon on oil paper.

Fresh or high grade cold storage

†One part evaporated milk to two parts water.

=cup tsp.=teaspoon tbsp.=tablespoon

Chocolate Frosted Sunshine Layer Cake Cake is judged by its delicate flavor, fine grain or texture, evenly baked crust, and appearance. Special pastry flour assures a more delicate texture than bread flour in cake making.

PROPORTION AND USE OF MATERIALS

Salt is used to bring out flavor. Quantity used should be according to amount of butter present. When nuts are used, the amount of salt should be increased slightly to bring out flavor. When chocolate or cocoa is used, decrease the amount of fat, as there is a certain amount of fat in the cocoa and chocolate. (Continued on page 37)



PASTRIES



PLAIN PASTRY

In plain pastry the shortening is mixed into the flour by chopping or with tips of fingers. All ingredients and utensils should be cold. When the lard is thoroughly chilled a large amount of ice-water can be incorporated, which, when converted into steam, acts as a leavening agent and makes the pastry light and fluffy.

PUFF PASTE

In puff paste the shortening is worked into a paste of flour and water by folding and rolling. Equal parts by weight of flour and shortening are used.

MATERIALS

Pure leaf lard is the ideal shortening for pastry making. It makes a light colored, soft, tender crust. Pure leaf lard is made only of leaf fat rendered in open kettles by a special process which makes the resulting product extremely rich and delicate.

Vegetole may be successfully used, following the same methods as with lard. Vegetole is an absolutely purevegetable fat, processed to proper cooking consistency without anything being added. It may be secured in a sanitary pail in convenient size for home use.

Butter and oleomargarine are especially desirable for puff paste. A fine pastry or cake flour will absorb moisture least and is therefore one of the first requisites to pastry making. A small quantity of baking powder insures lightness to pie paste, but is not an essential to the product of an expert.

RULES Everything must be cold, handled lightly and quickly and baked in a hot oven, to assure delicate pastry. To prevent escape of juice, mix cornstarch or flour with sugar and sprinkle lightly over the fruit before covering with the top crust. Press the edges of the upper and lower crusts tightly together. A cone of paper or piece of macaroni may be put into the slit of the crust to allow the escape of steam.

FRENCH PASTRY

French pastries are nationally popular and are very attractive for tea or fancy dessert service. The maker has wide scope for the display of individuality in devising and decorating pastries. Slices of jelly roll, loaf or sponge cake may be spread with mocha frosting to form individual cakes. Fruit-filled tarts, topped with a bit of meringue, are always popular. The real French pastry is made of puff paste, very tender and flaky, and filled with fruit.

CAKE MAKING (Continued from page 36)

LEAVENING AGENTS

Baking powder, soda and eggs are used as leavening agents; this is to make the cake light. If the number of eggs is increased in the cake recipe, decrease the amount of baking powder. One egg is equivalent to one teaspoon baking powder in le avening. Egg and milk together should not exceed 1½ cups liquid with three cups flour.

SHORTENING

A large amount of fat makes a cake close-grained; a small amount makes it porous, but it dries out easily. With too much fat, the cake crumbles and it may be heavy. If melted fat is used in a cake, add it cool. If added hot, the cake will be tough, coarse in grain and less light.

LIQUID

If water is substituted for milk, use seven-eighths cup of water where one cup of milk is called for. If Veribest Evaporated Milk is substituted for whole milk, use one-third cup of evaporated milk and two-thirds cup of water. If cream is substituted for milk, lessen the shortening and use more cream than the milk called for.

USE OF SOUR OR SWEET MILK

Soda and acid both act on gluten and tend to make it tender, so cakes made with sour milk or buttermilk will be more tender than those made with water or sweet milk. One scant teaspoonful of soda is necessary to neutralize a cup of buttermilk or milk of the same sourness as buttermilk. An excess of soda gives the product an unpleasant flavor and, if present in too large a quantity, is injurious as well.

Sour evaporated milk is very useful in cookery. Dilute it as when sweet and add the necessary amount of soda to the product in which it is to be used.

Muffins, griddle cakes and biscuits are better made with sour milk than with sweet milk. Every bit of sour evaporated milk may be used in this way.

Evaporated milk does not sour quickly because of the thorough sterilization in heating to the temperature necessary for evaporation.

A quality grade of evaporated milk will keep after being open some four days before souring in warm weather and over a week in cold weather.

Foods made with sour milk are characterized by a particular softness of texture.

Use Armour's "Simon Pure" Leaf Lard or Vegetole for particular pastry making



CEREALS AND FRUITS



Cereals are economical, contain unusually good proportions of necessary food ingredients with small proportion of refuse, are readily prepared for the table, palatable, digestible, compact, and easily preserved without deterioration.

Rolled oats is perhaps the best-known of the cereals and lends itself to the greatest variety of dishes, aside from its popular use as a breakfast food.

Corn flakes are manufactured of the best pure white corn, thoroughly toasted and ready to serve. Wheat flakes are the whole wheat berry, flaked and toasted.

Macaroni, spaghetti, and egg noodles are made from Durum wheat semolina, ground fine. Eggs are added to the cereal for noodles.

Hominy grits and whole hominy are favorite American breakfast cereals and combine well with other foods as the main dish for the meal.

Among the staple food products, rice is one of the least expensive and should appear frequently on the family bill of fare.

Thorough cooking is the secret of the tasty and easily digested dish of cereal. Cereals in bread, muffins, cookies, cakes, croquettes, and in casseroles with cheese, fish, or left-over meat; in the baking dish with a slice of ham, or with a vegetable, they give variety to the menu and make the preparation of the everyday dishes more interesting.

TABLE FOR COOKING CEREALS

Kind	Ouantity	Water	Time
Rolled Oats	I c.	2 c.	20 min.
Corn Meal	1 c.	3½ c.	2 hrs.
Hominy (Fine)	1 c.	4 C.	1 hr.
Hominy (Whole, canned)	l can	heat in	15 min.
		own liquid	
Rice (Steamed)	1 c.	2 to 3 c.	45 min.
Wheat Cereals	1 c.	2¾ c.	30 min.
Macaroni	1 c.	2 qts.	20 min.
Spaghetti	1 c.	2 qts.	20 min.

Stir cereals gradually into required quantity of boiling water, allowing one teaspoon salt to each cup of cereal. Fine granular cereals may be mixed first with a small amount of cold water to prevent lumping, then add boiling water. Stir flaky cereals with a fork. Cook rapidly at first over flame five or ten minutes, then in double boiler. For prepared cereals, allow plenty of time to cook thoroughly as their palatability and ease of digestion depend largely on this.

For variety, stir figs, dates or marmalade into cereals before serving. Serve with canned fruits, baked apples, or fresh fruits sliced over the cereal.

Cold cooked cereals may be sliced, dipped in flour, or in eggs and crumbs and fried. In preparing corn meal mush for frying, a little flour added to the corn meal will make it slice more easily.

SERVE MORE FRUITS

During the season when fruits are plentiful serve them plain, uncooked and well ripened. Small fruits and berries should be thoroughly chilled. All fruits should be washed and drained or wiped before serving. To wash berries, place in a colander and pour water over them, handling as little as possible. If washed under the faucet turn to a small stream. Wash strawberries before removing the stems, otherwise they will become water soaked.

CANNED FRUITS

Serve canned fruits with their juices as a dessert for luncheon and dinner, as an appetizer for breakfast, in cocktails for dinner, and in various desserts in which fruit is used as a base. The flavor of canned fruit is improved by removing from the can to a dish and allowing to stand

in the air one hour before using. The juice which is not served with the fruit should be used in fruit gelatins, sauces, or drinks. Do not waste any fruit juice.

Certain fruit juices contain a neutral substance called pectin, which, when properly cooked, causes them to solidify or jell. In this form much of our excess fruit and juices are preserved. Apples, grapes, currants, cranberries, and plums are the best known jell makers.

GRAPEFRUIT AND ORANGE

In preparing grapefruit to serve, chill the fruit thoroughly, cut in two crosswise, remove the seeds with a sharp pointed knife, remove the center, and, slipping the knife down between rind and pulp, loosen all around without cutting the tissue.

Cereals and Armour's Extract of Beef extend the meat flavor of a small amount of meat to make a satisfying main dish



BREAD MAKING



(Also see page 40)

Bread can be made out of flour, water, yeast, and salt, but usually a little fat and sugar are added to give additional food value and flavor. Milk when used in place of water makes a more nutritious bread, and the crust has a more ampetizing appearance.

Hard wheat flour, which is made from spring wheat and contains a high percentage of gluten, is best for bread making. Winter or soft wheat flour is used where a lighter,

more flaky product is desired.

QUALITIES Good bread is sometimes described as porous or containing a large number of holes, all about the same size and shape. A loaf of bread should be light in weight according to its size and should be elastic and have a symmetrical form and an unbroken golden crust.

POINTS TO 1. Use dependable materials and correct REMEMBER utensils.

Cleanliness. Exactness of proportions, measuring, mixing and molding.

Set bread to rise in a warm place. Keep it warm while rising.

 Adjust oven temperature high at first to form crust, then medium and steady.

5. Cool loaves without steaming.

BAKING Baking bread (1) kills the ferment (2) makes starch soluble (3) drives off the alcohol and carbon dioxide (4) forms brown crust of pleasant flavor. Bread should be baked 45 minutes—1 hour in a moderate oven at a temperature of 350°–400.° If the oven is too hot, the crust will brown too quickly before the center of the bread is baked. The first fifteen minutes of the baking, the loaves should continue rising, then should brown and continue browning for the next twenty minutes. The last fifteen minutes should finish the baking.

After baking, the loaves should be removed from the pans at once, and turned on their side on a wire bread or cake cooler. If a soft crust is desired, brush with butter and cover; if a crisp crust is preferred, allow the bread to cool without covering.

ROLLED OATS BREAD

Makes 3 loaves. Preparation 5 hours.

Pour two cups of scalded milk (or part milk and part water) over one cup and a half of rolled oats, add two

tablespoons of sugar or molasses. When cooled to lukewarm, add one-third a cake of compressed yeast, softened and mixed with half a cup of lukewarm water, three cups of whole wheat flour and two of white flour. Mix with a knife to a dough, adding as much more flour as is required to make a dough that may be kneaded. Knead until smooth and elastic. Wash and butter the mixing bowl; in it put the dough, carefully cover and set aside out of draughts. When the dough is doubled in bulk, cut down and shape into two loaves. When again nearly doubled in bulk bake one hour.

REFERENCES FOR JUDGING

	(FARMER'S BULLETIN No. 807)	Points
1.	General appearance Smoothness of crust.	5 5
0	Depth and evenness .	5
2.	Lightness	10
	Quality (crispness and elasticity)	5 5
3.	Crust Color	10
	Texture (size uniformity of cells,	15
	thinness of cell walls)	15
	Crumb—Elasticity (softness, springiness) .	15
5.	Flavor (taste and odor)	25
	Total	100

HOMINY BREAD

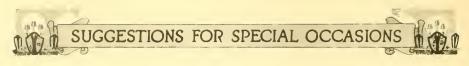
Makes 2 loaves. Preparation 5 hours.
2 large potatoes (peeled and sliced) 1 tbsp. lard
3 c, cooked hominy 1 tsp. salt
Flour to make a stiff dough
1 compressed yeast

Boil potatoes, drain and press through colander. Add enough water to liquor drained from the potatoes to make four cups of liquid. Add to this one yeast cake dissolved in one-fourth cup of lukewarm water, add lard, salt, hominy, and enough white flour to knead.

Knead and let rise until double its size. Knead again, shape into loaves, put into pans, and let rise again. Bake in a moderate oven forty-five minutes to one hour.

References Bread and Bread Making in the Home by Caroline L. Hunt and Honna L. Wessling. Farmer's Bul. 807, U. S. Bul. 109-16. Some Points in Making and Judging Bread by Isabelle Bevier, Univ. of Ill. Bul. Vol. X. No. 25-1916.

Armour's "Simon Pure" Leaf Lard is the ideal shortening for breads and biscuits



CHRISTMAS DINNER

Grapefruit Cocktail Clear Soup

Roast Duck Mashed Potatoes Bread and Sausage Dressing Cranberry Frappé Creamed Cauliflower

Celery Apple-and-Celery Salad Sultana Roll Bonbons

Olives Plum Pudding Fancy Grapes

Coffee

THANKSGIVING DINNER Blue Points

Salted Nuts

Celery Brown Gravy

Roast Stuffed Turkey Mashed Potatoes Creamed Onions

Mashed Turnips French Dressing

Lettuce Cream Cheese Mince Pie

Crisp Crackers Pumpkin Pie

Coffee FAVORITE SOUTHERN DISHES

CREOLE SAUCE

Serves 5. Preparation 20 minutes. Medium in cost.

2 tablespoons chopped onion 4 tablespoons green pepper, finely chopped

1/4 cup sliced mushrooms 6 olives, stoned 11/3 cups brown sauce Salt and pepper

2 tablespoons oleomargarine 2 tomatoes

Cook onion and pepper with oleomargarine five minutes; add tomatoes, mushrooms, and olives and cook two minutes, then add brown sauce. Bring to boiling point and serve hot. This can accompany fish, meat or vegetables.

SMOTHERED CHICKEN

Serves 4. Preparation 1 hour 20 minutes. Inexpensive in season.

1 chicken Water Parsley Seasonings Flour l tablespoon lard

This is a most delicate and palatable way of cooking chicken. After cleaning the young chicken, split down the back and dredge with salt and pepper. Put a tablespoonful of lard into the frying pan, and, when it is hot, add the chicken. Cook over slow fire fifteen minutes, then add a half cup of water, and set back on the stove, and let it simmer gently and steadily for about an hour. Serve with a garnish of chopped parsley. Some smother the chicken in butter, but this is according to taste,

CORN FRITTERS

Preparation 45 minutes. Time to cook 15 minutes. Economical.

1 can of corn 2 eggs 1 cupful of flour 2 teaspoonfuls baking powder l teaspoonful of salt 1/2 teaspoonful of pepper

Put the corn through a food chopper; add the wellbeaten eggs, flour, seasoning and baking powder. Mix well and fry on a well-greased hot griddle or in deep fat.

BEATEN BISCUIT

Serves 4. Preparation 1 hour. Economical, 2 cups flour 2 tablespoons lard 1 cup milk or water 1/2 teaspoonful salt

Stir the flour and add the salt, mixing thoroughly: then add the lard, and blend by rubbing through the hands till not a lump remains in the flour. Now add gradually the water or milk, or the milk and water combined, using half and half of each, and knead all together till the dough, which must not be too soft, but rather stiff, is formed. Then lay the dough on a biscuit board on a block, and beat for a half hour with a rolling pin. Knead lightly, and beat again for a full ten minutes, till from every portion of the surface and sides the air bubbles or "blisters" form. A special biscuit beater simplifies this process. Roll to quarter of an inch thick and cut round with round cutter, or square with a knife, and stick here and there with a fork. Bake in a moderate oven for about ten or fifteen minutes, till a delicate brown above and below,

SOUTHERN EGG BREAD

Serves 5. Preparation 25 minutes. Economical. rt cornmeal 1 cup of milk (buttermilk if possible) quart commeal 2 eggs 2 tablespoonfuls of butter I teaspoonful of salt

Scald the cornmeal with boiling water, add butter, and Beat the yolks of the eggs very, very light. Add the cornmeal and melted butter and the salt, and beat until very light, moistening with the milk. Then add the whites of the eggs, beaten to a stiff froth. Beat all well together. Pour into shallow tins and bake quickly. This is the real creole corn bread, so highly praised by all tourists through Louisiana. The secret of the exquisite flavor depends upon the proper beating of the eggs, as well as on the rising of the corn bread itself. If the eggs are well beaten, the corn bread will need neither soda nor baking powder to make it rise properly. Some add a tablespoonful of sugar when they wish to have sweetened corn bread. Corn bread, to be delicious, should always be served hot and generously

Armour's Veribest Dry Sausage or Veribest Pork Sausage improves the dressing for any fowl

THE POPULAR SANDWICH

The sandwich plays such an important part in the diet that its food value from the standpoint

of balanced ration is of interest. A sandwich, being composed of slices of bread filled with meat or fruit and salad dressing, constitutes a meal when coupled with a beverage. All food principles are present and in the right proportions. A sandwich embodies protein, carbohydrate, mineral matter and fat.

Bread for sandwiches should be twenty-four hours old. Remove all outside crusts or not, as desired, before slicing. Slice very thin, for sandwiches should be dainty. Always cream the butter. It not only goes farther, but spreads more easily.

Cold sliced meats form dainty sandwiches of fine flavor. Chopped pickles, olives, capers or other adjuncts improve meat sandwiches by adding a tart, spicy flavor.

Butter is often mixed with creamed cheese, chopped anchovies, or other material of like nature, to form sandwich pastes for filling. An ordinary sized loaf of sandwich bread should make between two and three dozen dainty sandwiches. One-half pound of butter is allowed for spreading this number of sandwiches.

SANDWICH SUGGESTIONS

WHITE BREAD Star ham, mayonnaise, chopped pickles, lettuce. Cold chopped veal, mayonnaise, chopped peppers, pimentos. Cold chopped pork, mayonnaise, chopped parsley, lettuce. Star ham, Thousand Island dressing, lettuce. Cold chopped pork, boiled dressing, chopped olives.

BROWN BREAD Cream cheese, chopped nuts green chopped olives, lettuce. Chopped

almonds, Thousand Island dressing, lettuce,

RYE BREAD Grated American cheese, mayonnaise, chopped green peppers. Chopped liver sausage, mayonnaise, chopped chives, lettuce. Sliced tongue, lettuce. Chopped egg and cress, lettuce. Bean paste, and chop-

ped ham and pickles.

BREAD

WHOLE WHEAT Chopped figs, mayonnaise, chopped prunes. Chopped orange peel, mayonnaise. Chop-

ped cherries, nuts, mayonnaise. Cucumber and tomato, mayonnaise, lettuce. Tomato, mayonnaise. Cottage cheese and cress, boiled dressing.

NUT BREAD Cold sliced chicken, mayonnaise,

lettuce. Chopped ham and egg, boiled dressing, lettuce. Deviled turkey, parsley, boiled dressing.

GRAHAM BREAD Star Summer Sausage, lettuce, Caserta Peperoni chopped with green peppers. Cooked sweetbreads, chopped, dressing, lettuce. Strassburg liver pudding, lettuce,

RAISIN BREAD Corned beef, lettuce. Chopped dry sausage, pimento, boiled dressing. Loin roll, tomato ketchup. Smoked ham, lettuce.

USE OF LEFT-OVERS

Waste has no place in the substantial American home. The wise home manager uses every bit of wholesome edible product for food. She makes tasty dishes of all left-over foods. A bit of extract of beef adds just the flavor necessary to make many left-over meat and vegetable dishes favorites with the family.

Left-over egg yolks are rich in fat and may be used with skimmed milk in making custards, pudding sauces, salad dressings, noodles and in soups or drinks. Left-over whites may be used to clear coffee, consommé or bouillon.

Left-over bits of cheese are excellent as garnishes and as flavoring for soups and milk sauces; they not only add a great deal of fat, but some protein also. Cheese may be grated, added to white sauce and served on toast. This makes a fine, tasty luncheon dish.



Armour potted and deviled meats make most appetizing sandwich fillers



FEEDING THE YOUNGER GENERATION



The fundamental principle in child feeding is the gradual development of the digestive powers.

A normal child fed upon his mother's milk doubles in weight in the first six months of his life, largely because his food is adapted to his needs. Never will he double his weight so rapidly again.

Cow's milk is the safe staple throughout the second year. Milk is easily assimilated; its protein furnishes nitrogen in the best form for muscle building, and its fat provides the valuable vitamines. The mineral salts, so necessary to bone formation, are also found in this valuable food. Great care must be exercised to maintain clean, pure milk.

Eggs, cereals, orange juice, tomato juice, or other mild fruit juices (a few spoonfuls at a time), round out the diet.

When the teeth are cut, stale bread or dry toast should be added to the diet, to train the child to masticate.

When the children grow older they should be gradually given a variety in diet and, above all, trained to eat what is put before them without comment. Avoid monotony; children as well as adults enjoy change in the form in which food is served.

A normal child three to four years old needs 1100-1400

calories of food per day; at the age of five, 1435–1517 calories are required; at the age of six, 1530–1575 calories; and at seven, 1600–1700 calories, according to weight.

Milk and eggs continue to supply the necessary protein, even after green vegetables are introduced, and a plain, simple dessert may be served at the end of a meal.

Each day's menus should contain some protective foods. Breakfast is an important meal for the school child and should be given early so the child is not hurried or worried by fear of being late. Many children do poor work in school because they are not sufficiently nourished, and frequently the meager breakfast is at fault. A regular meal schedule should now be established and strictly adhered to. Irregularity is a grave error in child feeding.

Milk, to the extent of a quart a day, should be continued up to the twelfth year. Evaporated milk contains

all the food properties of fresh milk.

References:

"Diet for the school child"—Health Education No. 2; United States Bureau of Education, Washington, D. C. "Diet for school children"—Purdue Agricultural Exp. Station Leaflet No. 103, LaFayette, Indiana. "Feeding a child from 9 months to 2 years"—lowa Ag. Ext.

CARE OF FOOD IN THE HOME

Much waste of food is due to carelessness in handling after it is delivered in the home. Thus the benefits of the elaborate care exercised in bringing the food to the consumer are sometimes lost by the carelessness of the housewife.

Few of us realize the patient care and ofttimes burdensome labor incident to food production. The long hours of labor necessary to produce food in any form should give us a wholesome respect for it when it comes into our kitchen all ready to form a part of the family diet.

In case of vegetable foods, the preparation of the soil, selection of seed, the planting, care while growing, harvesting and perhaps threshing, all demand great care and much labor upon the part of the farmer and his family.

The food product ready, it is put to one of two uses—fed to the live stock from which we obtain our milk, butter, cheese, meat and meat products, or it is sent to factories where by means of much more labor and care it is further prepared for our table. By canning, as in case of fruits and vegetables, by milling of grains, or, if the product is a meat animal, by the many complicated processes of packing, the food is prepared for transportation.

Perishable foods must be cared for in cold storage and

transported in refrigerator cars, all of which occupies the time and energy of thousands of people.

Next, the retailer adds his services, and the article which has cost so much in money and energy is finally delivered in the home in good condition.

It is the duty of the housewife to unpack and properly put away all foods as soon as they are delivered.

Place butter, milk, oleomargarine, shortenings, and frying mediums, eggs, and meat, as well as other perishables, in appropriate receptacles and put them in the refrigerator. Meat should be unwrapped, placed on a plate and set in the refrigerator, but never directly on ice. Fresh salad materials should be cleaned, wiped dry, and put in a salad bag, in a cool place.

Place cereals, syrups, coffee, tea, spices, baking powder, salt, extracts and all canned foods upon the pantry shelf or in the convenient kitchen cabinet.

Select foods earefully and use them with respect

TO HELP THE HOSTESS To observe the rules given for maid service when without a maid, would be an unnecessary tax upon one's time and strength. The serv-

To avoid disturbance and frequent rising from the table, all foods which the temperature of the rooms will not affect should be placed upon the table or the serving table.

It is a good plan to have some young member of the family circle perform what service is required. For this kind of service it is permissible to remove plates or dishes two at a time, one in each hand, and to leave a person without a plate. This is, of course, contrary to conventional service.

A FEW STANDARD RULES FOR SERVING

 Pass and place everything from the left, except beverages and extra silver belonging on the right.

Place and remove plates one at a time. To save time, two plates may be brought to the dining room. Place one on the serving table and the other on the dining table; return to the serving table for the second plate, rather than to the pantry.

3. Use a folded napkin in the hand under all dishes served which contain food.

 Use a tray only when passing or removing more than one article, as cream and sugar, or salt and pepper.

5. In removing a course, first take all dishes containing food, then soiled plates and silver.

6. Special watchfulness should be given by the maid

that each person's needs are attended to.
7. Two pieces of silver placed on a platter containing food to be served are more convenient than one, for the person serving himself.

8. No sound of preparation should come from the

pantry.

9. Hot dishes must come to the table hot and served on hot plates. Cold dishes must be cold and served on cold plates.

10. A maid should always wear a clean fresh dress and apron.

PREPAREDNESS MAKES DOING EASY

The great majority of the American housewives do their own work.

A bit of hourly help now and then is the extent of help in thousands of representative homes.

To be able to prepare a perfect meal, have the house in order, the children happy and spotless, the table attractively set, and to serve the meal oneself at the same time retaining one's poise, occupying the hostess' place at the table, directing the conversation and creating a feeling of true hospitality is, perhaps, the greatest test of one's generalship.

These suggestions will help make the accomplishments

a pleasure.

The "Day Before"

 Plan menu and do all buying excepting fresh salad materials.

2. Prepare as much as possible of the company meal.

Put the house in order.

See that all silver, china, glassware and linen is in perfect condition.

The "Day Of"

 Set the children at an interesting game early in the day where they will be free to romp. They will then want a rest at your busy time.

2. Think what a joy these guests are to be and how

happy you want to make everyone.

- 3. Do necessary finishing touches, arranging decorations, and rest ten minutes, enjoying your anticipated pleasure before beginning the actual preparation of the meal.
- Manage a rest period of twenty minutes before dressing for dinner, and call to mind a few amusing incidents to relate.

The ideal hostess is never tired or worried and has a fund of interesting conversation.

THE THREE FORMS OF TABLE SERVICE

1 The Russian Service is most formal. No food is on the table except candy and nuts. All serving is done from the pantry or the serving table. The food is attractively arranged upon suitable dishes from which each person helps himself; or portions may be arranged upon plates, one of which is placed before each person. The former method is preferable.

2. The English Service is informal. The food is placed upon the table and served by those seated at the head and the foot. If one has a maid, the passing is done

by her; if not, by those sitting at the table.

3. The Mixed Service is a combination of the two mentioned and requires the service of a waitress. Some of the courses are served "from the side" (Russian), and some "from the table" (English). Frequently the meat is served from the table and the accompanying vegetables served from the side (Russian).

Manage your buying so that your guests may enjoy your company as well as your feasts



FOOD VALUES



The body needs food to keep it warm, to furnish energy for the activities of daily life; to build and repair tissue and to regulate the body process.

Proteins, fats, carbohydrates, mineral matter, and water, are the chief classes of food. The chief work of proteins is to build and repair tissue. Meat and milk are the principal sources of protein. Nuts, vegetables and some cereals also souply this element.

Carbohydrates are the starches and sugars. They are found in vegetables, cereals, and fruits and give heat and energy to the body. Fats give two and a half times as

much energy as any other food.

Mineral matters enter into the composition of the body tissues and blood. They act as regulators, preserving the alkalinity of the body. They are found in varying proportions in all foods, but milk contains all the essential ones.

Vitamines are necessary for growth and are abundant in leafy vegetables and milk. Foods rich in vitamine content are known as protective foods. They prevent the development of deficiency and old age diseases.

Water is necessary as a carrier and regulator. It aids digestion, removes waste, and keeps the temperature normal. Balanced Rations

A general balance of food should be maintained in each day's diet: 1/5th meat or meat alternatives, 1/5th fat, and 3/5ths carbohydrates, with a serving of fruits and vegetables and plenty of liquid, completes the necessary variety.

WHERE THE CALORIE COMES IN

Before assimilation, the food we eat must be oxidized or burned. The heat resulting from this oxidation is measured in terms of calories, or heat units.

While the number of calories supplied by the diet is important, the proper balance as to the classification of the food is of prime importance. We cannot build up the diet on calorie values alone without consideration of the food elements.

Rubner's Chart of Calorie Requirements

TOUDINGS OHE	11 6	/ 4	Calui	IC 1	cq	THE CL	riciito		
Man at light work .							Calories	per	day
Man at moderate work				3000	to	3500	**	4.6	**
Man at very hard work				4000	to	5000	**	6.0	**
Woman at light work .				1800	to	2400		**	**
Woman at moderate work				2400	to	2800	**	* *	4.4
Child from two to six .				1200	to	1800	**	1+	**
Child from six to fifteen				1800	10	2500	44	4.4	4.4
		-		1800	to	2000	4.4	4.6	4.4
A XIV	:			1600			4.0	4.6	4.4
(The above is compu							weights	.)	

PROTECTIVE FOODS

The responsibility for the correct development of a family rests more and more surely at the door of the one who plans and cooks the meals for that family.

Nutrition experts are continually making careful tests and giving us valuable information through the newspapers and women's national publications. With such easy access to the fundamentals of correct eating, it comes close to criminal negligence for a mother to feed her family improperly the present percentage of under-nourished children is appalling, and many of these are in the homes of the well-to-do.

The most important "food finding" of the year has been the information given the public

the information given the public regarding Protective Foods, sometimes called dictetic ferments or the foods rich in the vitamines that promote growth and those rich in the vitamines that protect one from deficiency diseases such as scurry, beriberi, pellagra and less dangerous skin diseases.

Milk and its products, butter and

cheese, are foremost growth promotors. In this class comes also the yolk of eggs, glandular meats, and grains with the living germ still intact. Leafy vegetables, such as spinach, lettuce, cabbage, chard, cauliflower, kale, all greens, water cress, onions, string beans, and a few others are classed with protective foods.

While Professor McCullom does not yet definitely list the tomato under protective foods, it is found to have valuable protective qualities, often being substituted fororange juice in preventing scurvy in baby feeding. The protective substance of the tomato is not easily destroyed.

Experiments are continually being completed which add new foods to this important group.

table attractions



Armour's Veribest Evaporated Milk is a staple for the completely appointed pantry shelf



Stove

GENERAL HOUSEHOLD APPLIANCES



1—General	Kitchen	Equip-
	ment	

Ice chest Kitchen cabinet Kitchen table Recipe file Teakettle Kitchen scales Coffee grinder Bread board Chopping bowl and knife Pancake turner Waftle iron Egg beater Cream whip Flour bin Spice boxes Match holder Skewers Spatula Iar labels Strainers Skimmer Travs Grater Nutmeg grater

Kitchen spoons Kitchen knives and forks Garbage pail Waste basket

2-For Cleaning Purposes

Dish pan Rinsing pan Tea towels Dishcloths Glass towels Scraper Crumb trav Dust mop

Wet mop Scrubbing pail, wringer attachment

Broom Radiator brushes

Dustpan Window cleaner

Chamois Sink brush Dust cloth Oil mop Silver cleaner

3-Laundry Equipment Electric washing machine Electric wringer

iron or set of irons Set of tubs, wooden or galvanized iron

Clothes stick Clothes mangle Ironing board Clothes rack Boiler Clothes sprinkler

Patent clothesline Clothespins Clothespin bag or apron Clothes hamper Clothes basket Bottle bluing

Starch High-grade laundry soap Ammonia

Beeswax Borax

Meat Cookery TO PREPARE LESS EXPENSIVE CUTS OF MEATS

Fireless cooker Pressure cooker Self basting roaster Meat chopper Chafing dish Double boiler Casseroles Baking pan

Pyrex, square, oblong, oval Aluminum, square Tin, various sizes and shapes

Scoring knife Meat plank Meat saw Soup kettle Vegetable cutters

TO PREPARE PRIME MEATS

Grill Iron griddle Self basting roaster Broiler

TO MAKE TASTY LEFT-OVER

DISHES Casserole Deep frying kettle Griddle Ramekins Deep fat frying equipment Dutch Kettle Long Fork Wire Basket

Fish Cookery Skillet Fish mould

Fish plank Colander Chafing dish Casserole Baking dish

Skimmer

Vegetable Cookery HOT VEGETABLES Vegetable brush

Colander Nest of stew pans One 1 pt. capacity Two 1 at. capacity Three 2 qt. capacity Two 3 at. capacity Paring knives, aluminum, wooden, square handled Cabbage shredder Chopping bowl and knife Set of fancy vegetable cut-

Potato ricer Potato masher Baking dishes

1 square 1 oval 1 oblong Steamer

Salad Materials

Salad bag Wire basket or colander Salad moulds Mayonnaise mixer Desserts

PASTRY, CAKES, PIES, ETC.

Nest of 6 mixing bowls Extra flour sifter Measuring cup Rolling pin Bread board Marble slab Cutters

1-Doughnut 2-Biscuit

3-Fancy cake and cooky cutters Wire whisk

Dover egg beater Spatula Cake racks Russian tins or sheets Muffin tins Pie tins

Cake tins Oblong, round, square Holed cake tins Patty tins

Pastry tube PUDDINGS, ICES, SAUCES, ETC.

Moulds Ice cream freezer Double boiler Wire whisk Dover egg beater Cream whipper

12 Individual pudding moulds

Stew pan Lemon squeezer Breads

Bread mixer Bread tin

Bread pan, 4 qt. capacity



TIME TABLES WEIGHTS AND MEASURES



Accurate measuring of materials, heat and time are primary factors in successful cooking. Every kitchen should have a weighing scale and a measuring cup.

TABIE	OF V	VEIGHTS	AND	MEASHDES

											1 tablespoo
16	table	spoon	s.								1 cup
2		"									1 oz.
4		44	flot	T.							1 "
1	squa	re Bak	er's	cho	co	lat	е				1 "
13	cup	chopp	ed a	lmo	ne	s					1 "
2	cups										1 pint
4	44	flour									1 lb.
2	2/3 "	corn	meal								1 "
2	46	gran.	suga	r							1 "
2	2/2 "	brow	ก รนย	ar							1 "
2	34 11	powd	ered	รนย	ar			,			1 "
4		rolled									1 "
2		finely									1 "

LIST OF EQUIVALENTS IN MEASURE

		tsp.—teaspoon
	1 teaspoonful	2 cupfuls = 1 pint
4 teaspoonfuls dry =		2 pints = 1 quart
	1 tablespoonful liquid	4 quarts = 1 gallon
16 tablespoonfuls =	1 cupful dry ingredient:	s 8 quarts = 1 peck
12 tablespoonfuls =	1 cupful wet ingredient	S

LIST OF EQUIVALENTS IN FOODS

1	lb. cornstarch	=3 cups-	-2 tbsp.	1 lb. pa	astry flour	=	
	lh. butter	=2 "-	-2 tbsp.	. 1 lb. bi	read flour	=	
	lb. lard	=2 "-	-2 tbsp	. 11b. co	nfectioner'	ssugar=	27/s **
	lb. bran	=9 "-	-2 tbsp.	. 1 lb. lis	gbt brown:	sugar =	234 "
- 1	lb. rice	= 2 " -	−½ tbsp.	I lb. pı	ilverized co	offee =	
- 1	lb.rye flour	=376 "		l lb. gr	raham flou	r ==	3%
	1 lb. entire	wheat flo	ur =	=3 ¼ cu)	pfuls plus 1	tablespoo	onful
	1 lb. granu]		
	1 lb grann	atod curr) T* -	- 9	**		

Abbreviations Generally Used

c.-cup. tsp. teaspoon. tbsp. tablespoon.

TIME AND TEMPERATURE

It will not be long before thermometers will be generally used as kitchen appliances. Until then we must show how we may know when a food is cooked, instead of stating the exact number of minutes required. It is better in most cases to subject foods to a moderate heat for a long time, than to intense heat for a shorter period. The shape and size of the article to be cooked and the variety and age of fruit or vegetables must be considered.

STANDARDIZED OVEN TEMPERATURES

У
ţs

TIME TABLE FOR BAKING

Biscuits, ba	kin	gı	NO(de	r						15	minute
Bread (1 lb.	. loa	af)	wl	nit	е						60	44
Bread (1 lb	. 108	af)	gr	ah	am						40	64
Rolls or bis	cuit	s (rai	se	d)						20	66
Gems or mu	ıffir	18									30	44
Corn bread	(tl:	iin)								20	44
Corn bread	(th	iic	()								35	44
Sponge cake	e		Ċ						45	to	60	44
Layer "									20	to	30	64
Loaf cake									40	to	60	4.6
Pound "									114	to	2	hours
Indian or pl	um	DI	dd	ins	y				2	to	3	44

Muffins, fritte	ers,	do	ugh	nu	ts			3 t	0 5	minutes
Croquettes as									1	44
Potatoes, cut									10	
Breaded chor										
Fillet of fish								5 t	0 10	
Small fish									5	44

TIME TABLE FOR BROILING

Steak (1 inch thick)					10 to 12 m	in
Steak (2 in, thick) .					15 to 20 "	
Pork chops (cook slow						
Mutton chops						
Fish					15 to 20 "	

	TIME	.1	ABI	JE:	FOR	RUAS	LING		
Beef roast (r	are)		15 mi	n. to	warm	through	12 min.	per lb.	
Beef roast tv	vell done)					15 "	- 41 41	
Mutton leg.					4.6	44	10 to 15	min. per	lb.
Mutton shou			** **		6.0	6.0	15 min.		
Lamb roast			10 11	6.6	4.4	6.1	18 **		
Veal roast .			66 61	4.6	6.6	4.6	18 **	40 00	
Pork roast .			44 14	4.6	1.5	4.6	30 "	40 01	
Chicken			64 64	4.6	11	44	15 to 18	min	
				- 0	**	4.4			
Goose						4.6	10 111111.	per lb.	
Duck		٠,	n .		1		10		
Turkey, lars			Koast	in s	tow or	en	4 to 5 h		
Turkey, sma	all						3½ to 4		
Ham medin	m weigh	1	Mod	orat	a oven		4 to 5 h	OHES	

Your dealer will get the Armour Quality foods if you demand them

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